VERTOZ

Vertoz Advertising Limited
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030
f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

14th October 2023

The Manager - Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai - 400051.

Scrip Code: VERTOZ
Series: EQ

Subject: Allotment of Equity Shares pursuant to Conversion of Warrants

Reference: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

We refer to our letter dated 11th October 2023, whereby an intimation was made with respect to the Allotment of Warrants, each convertible into Equity Shares of Rs. 10 each on Preferential Basis to the Allottees, as per the list forming part of the said letter.

Pursuant to the Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 and other applicable Regulations, if any, we wish to inform you that the Board of Directors of the Company in their Meeting held on today, i.e., 14th October 2023 has considered and approved the Allotment of 21,03,695 Equity Shares of face value of Rs. 10/- each at an issue price of INR 122.93 per Share (including premium of INR 112.93 per Share) Fully Paid-up upon exercising the option available with Warrant Holders (belonging to Non-Promoter category) to convert 21,03,695 Equity Share Warrants.

Consequently, the Paid-up Equity Share Capital of the Company stands increased from Rs. 13,77,00,000/- (Thirteen crores seventy-seven lakhs only) consisting of 1,37,70,000 Equity Shares to Rs. 15,87,36,950 /- (Fifteen Crores Eighty-Seven Lakhs Thirty-Six Thousand Nine Hundred and Fifty only) consisting of 1,58,73,695 Equity Shares.

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The Equity Shares allotted on exercise of conversion of Warrants shall rank *pari-passu* in all respects with the existing Equity Shares of the Company.

In this connection, we have enclosed the details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023. The above information is also available on the website of the Company at https://vertoz.com/ir/.

The Meeting of the Board of Directors commenced at 11.00 a.m. and concluded at 11.45 a.m.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Pankaj Shah

Digitally signed by Zill Pankaj Shah
Date: 2023.10.14 11:48:20 +05'30'

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Zill Shah
Company Secretary & Compliance Officer
Membership No.: A51707
Address: 602, Avior, Nirmal Galaxy L.B.S. Marg,
Opp. Johnson & Johnson, Mulund (W) Mumbai-400080

Place: Mumbai

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Disclosure under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 - Allotment of Equity Shares pursuant to conversion of Warrants.

Particulars	**Details**
Type of Securities proposed to be issued	Equity Shares issued upon exercise of the outstanding Equity Share Warrants.
Type of issuance	Equity Shares issued upon exercise of the outstanding Equity Share Warrants which were issued by way of a Preferential Allotment.
~~Total number of securities proposed to be issued or~~ the total amount for which the securities will be issued (approximately);	Rs. 25,86,07,226.35/- (Rupees Twenty-Five Crores Eighty-Six Lakhs Seven Thousand Two Hundred and Twenty-Six Rupees and Thirty Five Paisa)
Names of the investor;	1. Nexpact Limited; 2. AG Dynamic Fund Limited; 3. Shankar Sharma
Post allotment of securities	
Outcome of the subscription;	As mentioned in '**Annexure a**'
~~Issue price /~~ allotted price in case of convertibles;	Rs. 122.93/- (Rupees One Hundred and Twenty-two and Ninety-three Paise)
Number of investors;	3 (Three)
In case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument	Intimation on conversion of securities

Annexure a – Outcome of Subscriptions

Name of Allottee	**No. of Equity Share Warrants allotted**	**No. of Equity Share Warrants applied for conversion**	**No. of Equity Shares Allotted**	**Amount received from the Allottee**
Nexpact Limited	9,00,000	9,00,000	9,00,000	**a. Initial 25% amount:** Amount: Rs. 2,76,59,250/- **b. Balance 75% amount:** Amount: Rs. 8,29,77,750/-
AG Dynamic Fund Limited	9,00,000	9,00,000	9,00,000	**a. Initial 25% amount:** Amount: Rs. 2,76,59,250/- **b. Balance 75% amount:** Amount: Rs. 8,29,77,750/-

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Shankar Sharma	4,00,000	303695**	303695	**a. Initial 25% amount:** Amount: Rs. 93,33,306.59/- **b. Balance 75% amount:** a. Amount: 2,79,99,919.76/- *~~*~~Rs. 80.24/- which was received in excess of 75% of the total consideration amount at the time of allotment were already refunded to the allottee.*
TOTAL		**22,00,000**	**21,03,695**	

***Mr. Shankar Sharma has applied for conversion of partial warrants allotted to him.*

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