

**Vertoz Advertising Limited**

(f.k.a. Vertoz Media Pvt. Ltd. &amp; Vertoz Media Ltd.)

CIN: L74120MH2012PTC226823

Regd. Office.: 602 Avior Nirmal Galaxy

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8<sup>th</sup> April, 2019

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Script Code: VERTOZ**

**Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

Dear Sir/Madam,

With reference to the captioned subject and in accordance with the Provisions of Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011, we, Vertoz Advertising Limited, is hereby disclosing the Promoter and Promoter Group's Shareholding together with the Person Acting in Concert.

A disclosure received from Promoters together with the Person Acting in Concert is enclosed herewith for your ready reference.

You are requested to kindly take a note of the same.

Thanking you,

Yours Faithfully,

**For Vertoz Advertising Limited**

**Hirenkumar Shah**  
**Chairman & Whole-time Director**  
**DIN: 00092739**  
**Encl: As above**



HIRENKUMAR SHAH  
A-103, Willows Twin Tower, Swapna Nagari, Off Lbs Road, Mulund-West,  
Mumbai – 400080.

Contact No: 6142 6010

Email: [hiren.shah@vertoz.com](mailto:hiren.shah@vertoz.com)

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8<sup>th</sup> April, 2019

To  
The Manager - Listing Department,  
The National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai- 400051.

**Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of Vertoz Advertising Limited.**

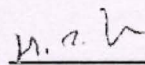
Respected Sir/ Madam

I, Hirenkumar Shah, Promoter & Whole-time Director of Vertoz Advertising Limited (formally known as Vertoz Media Private Limited & Vertoz Media Limited) hereby disclosing aggregate Shareholding along with the Shareholding of Promoter's Group as on March 31, 2019 in "Annexure A" pursuant to Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011.

Kindly consider the same in your records.

Thank You,

**Authorized Signatory on behalf of Promoter/ Promoter's Group**

  
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**HIRENKUMAR SHAH**  
Promoter



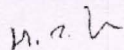
**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

1	Name of the Target Company (TC)	Vertoz Advertising Limited		
2	Name(s) of the Stock Exchange(s) where the Shares of the TC are listed	National Stock Exchange of India Limited- Emerge Platform		
3 Particulars of the Shareholder				
a. Name of person whose total holding (including that in the form of Shares, Warrants, Convertible Securities and any other instrument that would entitle the holder to receive Shares in the Target Company) is more than 25% of the Shares or Voting Rights of the TC.		-		
b. Name(s) of Promoter(s), Member of the Promoter Group and Persons Acting in Concert (PAC) with him.		As Per "Annexure A"		
4	Particulars of the holding of persons mentioned at (3) in "Annexure A"	Number	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
5	As on March 31 of the year, holding of:			
	Shares	43,71,074	73.04	73.04
	Voting Rights (otherwise than by Shares)	-	-	-
	Warrants	-	-	-
	Convertible Securities	-	-	-
	Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-

(\*) Diluted share/ voting capital means the total number of Shares in the TC assuming full conversion of the outstanding Convertible Securities/Warrants into Equity Shares of the TC.

Note 1. In case of Promoter(s) making disclosure under Regulation 30(2), no additional disclosure under regulation 30(1) is required.

**Authorized Signatory on behalf of Promoter/ Promoter's Group**



**HIRENKUMAR SHAH**

**Promoter**

**Place: Mumbai**

**Date: 8<sup>th</sup> April, 2019**



**Annexure A**

<b>Sr. No.</b>	<b>Name</b>	<b>Category</b>	<b>No. of Shares</b>	<b>% Total Shares</b>	<b>% of Total Diluted Shares</b>
1	Hirenkumar Shah	Promoter	20,35,912	34.02	34.02
2	Ashish Shah	Promoter	20,35,912	34.02	34.02
3	Rasiklal Shah	Promoter-Group	59,850	1.00	1.00
4	Ranjanben Shah	Promoter-Group	59,850	1.00	1.00
5	Archana Shah	Promoter-Group	59,850	1.00	1.00
6	Arpana Vejani	Promoter-Group	59,850	1.00	1.00
7	Shital Shah	Promoter-Group	59,850	1.00	1.00
<b>Total</b>			<b>43,71,074</b>	<b>73.04</b>	<b>73.04</b>

**Authorized Signatory on behalf of Promoter/ Promoter's Group**

H. K. Shah

**HIRENKUMAR SHAH**  
**Promoter**

**Place: Mumbai**  
**Date: 8<sup>th</sup> April, 2019**