8th April, 2019

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Script Code: VERTOZ

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir/Madam,

With reference to the captioned subject and in accordance with the Provisions of Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011, we, Vertoz Advertising Limited, is hereby disclosing the Promoter and Promoter Group’s Shareholding together with the Person Acting in Concert.

A disclosure received from Promoters together with the Person Acting in Concert is enclosed herewith for your ready reference.

You are requested to kindly take a note of the same.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Hirenkumar Shah
Chairman & Whole-time Director
DIN: 00092739
Encl: As above
8th April, 2019

To
The Manager - Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of Vertoz Advertising Limited.

Respected Sir/ Madam

I, Hirenkumar Shah, Promoter & Whole-time Director of Vertoz Advertising Limited (formally known as Vertoz Media Private Limited & Vertoz Media Limited) hereby disclosing aggregate Shareholding along with the Shareholding of Promoter's Group as on March 31, 2019 in "Annexure A" pursuant to Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011.

Kindly consider the same in your records.

Thank You,

Authorized Signatory on behalf of Promoter/ Promoter's Group

HIRENKUMAR SHAH
Promoter
Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

<table>
<thead>
<tr>
<th></th>
<th>Name of the Target Company (TC)</th>
<th>Vertoz Advertising Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Name(s) of the Stock Exchange(s) where the Shares of the TC are listed</td>
<td>National Stock Exchange of India Limited- Emerge Platform</td>
</tr>
</tbody>
</table>

3 Particulars of the Shareholder

a. Name of person whose total holding (including that in the form of Shares, Warrants, Convertible Securities and any other instrument that would entitle the holder to receive Shares in the Target Company) is more than 25% of the Shares or Voting Rights of the TC.

b. Name(s) of Promoter(s), Member of the Promoter Group and Persons Acting in Concert (PAC) with him.

<table>
<thead>
<tr>
<th></th>
<th>Particulars of the holding of persons mentioned at (3) in &quot;Annexure A&quot;</th>
<th>Number</th>
<th>% w.r.t. total share/voting capital wherever applicable</th>
<th>% of total diluted share/voting capital of TC (*)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>As on March 31 of the year, holding of:</td>
<td>43,71,074</td>
<td>73.04</td>
<td>73.04</td>
</tr>
<tr>
<td></td>
<td>Shares</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Voting Rights (otherwise than by Shares)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Warrants</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Convertible Securities</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Any other instrument that would entitle the holder to receive shares in the TC.</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

(*) Diluted share/voting capital means the total number of Shares in the TC assuming full conversion of the outstanding Convertible Securities/Warrants into Equity Shares of the TC.

Note 1. In case of Promoter(s) making disclosure under Regulation 30(2), no additional disclosure under regulation 30(1) is required.

Authorized Signatory on behalf of Promoter/ Promoter’s Group

HIRENKUMAR SHAH
Promoter
Place: Mumbai
Date: 8th April, 2019
<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Name</th>
<th>Category</th>
<th>No. of Shares</th>
<th>% of Total Shares</th>
<th>% of Total Diluted Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hirenkumar Shah</td>
<td>Promoter</td>
<td>20,35,912</td>
<td>34.02</td>
<td>34.02</td>
</tr>
<tr>
<td>2</td>
<td>Ashish Shah</td>
<td>Promoter</td>
<td>20,35,912</td>
<td>34.02</td>
<td>34.02</td>
</tr>
<tr>
<td>3</td>
<td>Rasiklal Shah</td>
<td>Promoter-Group</td>
<td>59,850</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>4</td>
<td>Ranjanben Shah</td>
<td>Promoter-Group</td>
<td>59,850</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>5</td>
<td>Archana Shah</td>
<td>Promoter-Group</td>
<td>59,850</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>6</td>
<td>Arpana Vejani</td>
<td>Promoter-Group</td>
<td>59,850</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>7</td>
<td>Shital Shah</td>
<td>Promoter-Group</td>
<td>59,850</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>43,71,074</strong></td>
<td><strong>73.04</strong></td>
<td><strong>73.04</strong></td>
</tr>
</tbody>
</table>

**Authorized Signatory on behalf of Promoter/ Promoter’s Group**

HIRENKUMAR SHAH  
Promoter  
Place: Mumbai  
Date: 8th April, 2019