



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030
f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

15th April, 2019

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Script Code: VERTOZ

Subject: Clarification on intimation about the Trade Mark acceptance

Reference: Intimation about the Trade Mark acceptance dated 8th April 2019

Dear Sir/Madam,

With reference to the captioned subject and your email dated 12th April, 2019, please find below the reply for the clarification required:

1. Impact/relevance on the listed entity:

- Ingenious Plex is a Programmatic Platform built which is named by our Company, it is highly scalable Software Platform that powers and optimizes the marketplace for the real-time trading of Digital Advertising inventory between Advertisers, Publishers & its Partners. It enables the Advertisers to get in front of their desired audiences, engage with them and create brand recognition by tapping into a large pool of quality Publishers. It gives the Advertiser business uplift in terms of extended audience reach, plethora of accurate targeting options, optimized campaign delivery, cross platform targeting & optimization and the best conversion rates to match their advertising and marketing goals. The same was also mentioned in our Prospectus.
- With the “Ingenious Plex” registered as trademark, we now have the exclusive right to use it as a tag-line for our Product name – Ad Tech Platform and it is now our identifiable intangible property.

2. Brief details of acceptance:

Word Mark	Ingenious Plex
Application No	3668711
Class	35
Application Date	02/11/2017
Proprietor	Vertoz Advertising Limited
Journal No	1896-0





Journal Date	08/04/2019
Status	Accepted & Advertised

We have also enclosed herewith the extract of the Trade Marks Journal.

You are requested to kindly take a note and acknowledge the same.

Thanking you,

Yours Faithfully,

**On behalf of Board of Directors
For VertoZ Advertising Limited**

H.S.
**Hirenkumar Shah
Chairman & Whole-time Director
DIN: 00092739**



Encl: As above



Government of India
Ministry of Commerce & Industry
Department of Industrial Policy & Promotion
Controller General of Patents Design & Trade Marks
Public Search of Trade Marks



Class Details | Well Known Marks | Prohibited Marks | Vienna Code Classification | International Non-Proprietary Names(INN) | Help

Total No Of Matching Marks : 1

INP Records Found : 0

Search Type : Wordmark

Click on Show Details to display

International Non-Proprietary Names(INN)

No Record found

Matching Trademark(s)

SL No.	Document	Image
<input type="checkbox"/> 1	<p>Wordmark: INGENIOUS PLEX Proprietor: VERTOZ ADVERTISING LIMITED Application Number: 3668711 Class / Classes: 35 Status: Accepted & Advertised</p> <p style="text-align: right;">Show Details</p>	

Record No. : 1 | Application Number : 3668711

Word Mark INGENIOUS PLEX
Appl. No. 3668711 Class : 35
Appl. Date 02/11/2017
Proprietor VERTOZ ADVERTISING LIMITED
Journal No. 1896-0 Journal Date : 08/04/2019
Status Accepted & Advertised
Used Since 22/02/2016 Valid Upto :
Goods & Services Advertising
Description



INGENIOUS PLEX

3668711 02/11/2017

VERTOZ ADVERTISING LIMITED

602, AVIOR – NIRMAL GALAXY, OPP. JOHNSON & JOHNSON, LBS ROAD, MULUND (WEST), MUMBAI – 400 080.

Public Limited Company

Address for service in India/Agents address:

SONONE VIJAY BHAGWAN

B-2, KRISHNA COMPLEX, GROUND FLOOR, NR. JARIMARI HOSPITAL, KOLSEWADI, KALYAN (E) - 421 306, THANE.

Used Since :22/02/2016

MUMBAI

Advertising

