

A	Promoter & Promoter Group	7	4371074	0	0	4371074	73.03	4371074	0	4371074	73.03	0	73.03	1249000	28.57	0.00	4371074
B	Public	350	1613926	0	0	1613926	26.97	1613926	0	1613926	26.97	0	26.97	0.00	0.00	0.00	1613926
C	Non Promoter-Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0.00	0
C1	Shares underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0.00	0.00	0	0
C2	Shares held by Employee Trusts	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0.00	0.00	0	0
	Total	357	5985000	0	0	5985000	100.00	5985000	0	5985000	100.00	0	100.00	1249000	20.87	0.00	5985000

FOR VERTOZ ADVERTISING LIMITED
M. A. W.
DIRECTOR / AUTHORISED SIGNATORY

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (i)	PAN (ii)	No. of shares held (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of underlying Depository Receipts (vi)	Total nos. shares held (VII = IV+V+VI)	Shareholding % as per SCRR, 1957 (VIII) As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding % as a convertible securities (XI) = (VII)+(X) as a % of A+B+C2	No. of Locked in Shares (XII)	As a % of total Shares held (b)	Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total								
1	Indian	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
3	Individuals/Hindu undivided Family	7	43710	74	0	43710	73.03	43710	0	437	73.03	0	73.03	0	1249	28.5	0.00	4371074
	ARPANA VIPUL VEJANI	AWP PS91 55H	59850	0	0	59850	1.00	59850	0	598	1.00	0	1.00	0	0	0.00	0.00	59850
	HIRENKUMAR RASIKLAL SHAH	APNP1 S6881 B	20359	12	0	20359	34.02	20359	0	203	34.02	0	34.02	0	6245	30.6	0.00	2035912
	RANJANBEN RASIKLAL SHAH	APM1 PS39 36A	59850	0	0	59850	1.00	59850	0	598	1.00	0	1.00	0	0	0.00	0.00	59850
	ARCHANA ROHIT SHAH	APP1 S1421 M	59850	0	0	59850	1.00	59850	0	598	1.00	0	1.00	0	0	0.00	0.00	59850
	RASIKLAL HATHICHAND SHAH	APP1 S1419 F	59850	0	0	59850	1.00	59850	0	598	1.00	0	1.00	0	0	0.00	0.00	59850
	ASHISH	ATLP1	20359	0	0	20359	34.02	20359	0	203	34.02	0	34.02	0	6245	30.6	0.00	2035912

	RASIKLAL	S9242	12		2																
	SHAH	E								12		591					00	7			
	SHITAL	ASCP1	59850								2										
	CHINTAN	S3212								59850		598	1.00	0			0	0.00		0.00	
	SHAH	L									50									59850	
b	Central Government/State Government(s)		0	0	0	0	0	0	0	0	0	0	0.00	0			0	0.00		0	
c	Financial Institutions/Banks		0	0	0	0	0	0	0	0	0	0	0.00	0			0	0.00		0	
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0.00	0			0	0.00		0	
	Sub-Total (A)(1)		7	437100	0	437107	73.03	437100	437	107	4	73.03	0			73.03	1249	28.5	0	0.00	4371074
2	Foreign Individuals (Non-Resident Individuals/Foreign Individuals)		0	0	0	0	0.00	0	0	0	0	0.00	0			0.00	0	0.00		0	
a	Government Institutions		0	0	0	0	0.00	0	0	0	0	0.00	0			0.00	0	0.00		0	
c	Foreign Portfolio Investor		0	0	0	0	0.00	0	0	0	0	0.00	0			0.00	0	0.00		0	
d	Any Other (specify)		0	0	0	0	0.00	0	0	0	0	0.00	0			0.00	0	0.00		0	
e	Sub-Total (A)(2)		0	0	0	0	0.00	0	0	0	0	0.00	0			0.00	0	0.00		0	
	Total		7	437100	0	437107	73.03	437100	437	107	4	73.03	0			73.03	1249	28.5	0	0.00	4371074
	Shareholding of Promoter		74	437100	4	437107	73.03	437100	107	4	73.03	0				73.03	1249	28.5	0	0.00	4371074

MERTON ADVERTISING LIMITED
DIRECTOR/AUTHORISED SIGNATORY

M. A. L.

and Promoter
Group (A)=
(A)(1)+(A)(2)

Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (i)	PAN (ii)	Nos. of shares held (iii)	No. of Fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of underlying Depository Receipts (vi)	Total nos. shares held VII = IV+V+VI	Shareholding % as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (ix)			Total as a % of Total Voting rights	No. of Shares Outstanding convertible securities (including Warrants) (x)	Total shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (xi)	Number of Locked in shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)
								Class X	Class Y	Total				No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (Not applicable) (b)	
1 Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
2 Mutual Funds/		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
b Venture Capital Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
c Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
d Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
e Foreign Portfolio Investors		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
f Financial Institutions/Banks		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
g Insurance Companies		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0
h Provident Funds/		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	0

007 INVESTING LIMITED
A. A.
AUTHORIZED SIGNATORY

+(B)(3)

FOR VERTOZ ADVERTISING LIMITED
W. A. V.
DIRECTOR / AUTHORISED SIGNATORY

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders	PAN	No. of share holder	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			Total as a % of Total Voting rights	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (XI)	Number of Locked in Shares (XII)	Number of Shares pledged or otherwise encumbered (XIII)	Number of equity shares held in dematerialized form (Not Applicable)
								Class X	Class Y	Total						
1 Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	
2 Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	
Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0	

OF VERTOZ ADVERTISING LIMITED

M. A. V
DIRECTOR / AUTHORISED SIGNATORY

Table II - Unclaim Details

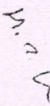
Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	No. of shareholders	No. of share held
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Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

FOR VERTOZ ADVERTISING LIMITED

 DIRECTOR / AUTHORISED SIGNATORY