

## Vertoz Advertising Ltd. reveals 25.49% YoY revenue growth in FY19 to INR 46.23 Crores

*India's only Listed Ad-tech Company portrays 27.87% YoY growth in PAT*

**Mumbai, May 31, 2019:** Vertoz Advertising Ltd., India's one of the leading digital advertising companies and the first public listed Ad-Tech company, revealed their Financial Results for FY 2018-2019 on 30<sup>th</sup> May 2019. The Company has witnessed a remarkable year-on-year growth rate above 20% in both Revenues and EPS in tandem with the substantial growth in the Digital Advertising industry of India.

### Key Financials (INR in crore)

Particulars	FY19	FY18	YoY %
Net Revenue	₹ 46.23	₹ 36.84	25.49%
EBITDA	₹ 11.05	₹ 8.61	28.34%
PAT	₹ 7.34	₹ 5.74	27.87%
PAT Margin (%)	₹ 15.88	₹ 15.57	31 bps
Diluted EPS	₹ 12.26	₹ 9.59	27.84%

### Performance Highlights:

- Consolidated Revenues from operations were at INR 46.23 crore in FY19 as against INR 36.84 crore in FY18; increased significantly by 25.49% on YoY basis.
- Consolidated EBITDA is at INR 11.05 crore in FY19 as against INR 8.61 crore in FY18; increased by 28.34% on YoY basis.
- Consolidated Profit after tax (PAT) was at INR 7.34 crore in FY19 as against INR 5.74 crore in FY18; increased significantly by 27.87% on YoY basis.

### Management Comment:

- Commenting on the results, **Hiren Shah, Chairman & Whole-time Director, Vertoz** said, *"The strong revenue and profitability growth rates are a testament to our dedication towards our clients' requirements. With the launch of the native advertising platform to provide holistic solutions for digital advertising, we hope to increase our market share this coming year and witness a surge in our clientele. With the increased internet adoption in the rural population of India, we expect programmatic advertising to be the go-to digital advertising solutions for leading brands across the country. We see great potential for growth owing to these favourable sentiments in the market,"* he added.

- **Ashish Shah, CEO & Whole-time Director, Vertoz** said, *“This consistent and strong performance of Vertoz this financial year showcases our stature in the digital advertising industry. Programmatic industry being at a nascent stage, is growing rapidly. Vertoz, being one of the leading companies that specialises in this form of advertising, is in a beneficial position to reap the fruits of this growth. With notable clients like Ola Cabs and Mondelez India associating with us, Vertoz’s brand value in the market has increased and led to a strong recognition among distinguished brands in the country.”*

#### **About Vertoz:**

Vertoz is a Leading Programmatic Advertising Company that offers engaging and innovative advertising solutions. Their ‘Ingenious Plex’ platform, proprietary technology and advanced capabilities empower a global roster of top advertisers to reach the right customers, at the right moment. Vertoz ensures that the ad reaches the right audience and is targeted across websites and apps for advertisers. Vertoz’s high flying traits include premium traffic quality, precise targeting, real-time tracking and detailed analytics. The Company has 130+ employees in key operation centres across New York, San Francisco, London, Dubai, Mumbai, and New Delhi.

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