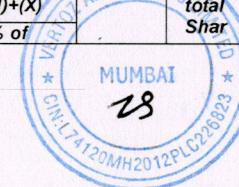


1. Name of Listed Entity:Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 30-Sep-2019
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked-in?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of (A+B+)	No. (a)	As a % of total Share	No. (a)		As a % of total Share
								Clas s	Clas s	Tot al								
								As a % of (A+B+C2)										

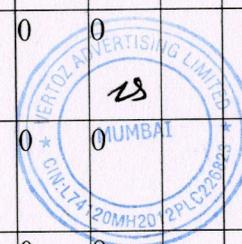


								eg: x	eg:y		C)		(A+B+C2)	es held (b)		s held (b)	
A	Promoter & Promoter Group	7	4371074	0	0	4371074	73.03	4371074	0	4371074	73.03	0	73.03	1249000	28.57		4371074
B	Public	345	1613926	0	0	1613926	26.97	1613926	0	1613926	26.97	0	26.97	0			1613926
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total	352	5985000	0	0	5985000	100	5985000	0	5985000	100	0	100	1249000	20.87		5985000

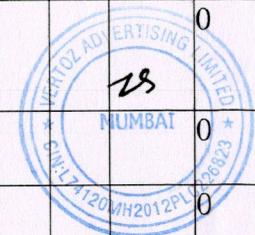


Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)		
								As a % of (A+B+C2) (VIII)	No of Voting Rights				Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)	
									Class X	Class Y									Total
1	Indian		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
a	Individuals/Hindu undivided Family		7	4371074	0	0	4371074	73.03	4371074	4371074	73.03	0	73.03	1249000	28.57			4371074	
	HIRENKUMAR RASIKLAL SHAH	APNP1S6881B	1	2035912	0	0	2035912	34.02	2035912	2035912	34.02	0	34.02	624500	30.67			2035912	
	ASHISH RASIKLAL SHAH	ATLP1S9242E	1	2035912	0	0	2035912	34.02	2035912	2035912	34.02	0	34.02	624500	30.67			2035912	
	RANJANBEN RASIKLAL SHAH	APM1PS3936A	1	59850	0	0	59850	1	59850	59850	1	0	1	0	0			59850	
	RASIKLAL HATHICHAND SHAH	APPP1S1419F	1	59850	0	0	59850	1	59850	59850	1	0	1	0	0			59850	
	ARCHANA ROHIT SHAH	APPP1S1421M	1	59850	0	0	59850	1	59850	59850	1	0	1	0	0			59850	
	SHITAL	ASCP1	1	59850	0	0	59850	1	59850	59850	1	0	1	0	0			59850	



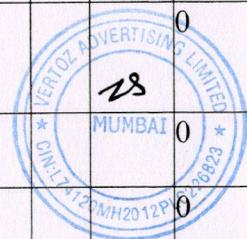
	CHINTAN SHAH	S3212 L									50								
	ARPANA VIPUL VEJANI	AWP PS91 55H	1	59850	0	0	59850	1	59850	0	59850	1	0	1	0	0			59850
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (A)(1)		7	4371074	0	0	4371074	73.03	4371074	0	4371074	73.03	0	73.03	1249000	28.57			4371074
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total Shareholding of Promoter		7	4371074	0	0	4371074	73.03	4371074	0	4371074	73.03	0	73.03	1249000	28.57			4371074



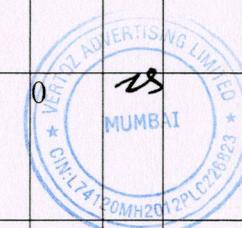
and Promoter Group (A)= (A)(1)+(A)(2)																			
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Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)		
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)	
								Class X	Class Y	Total									
1	Institutions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Mutual Funds/	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b	Venture Capital Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Alternate Investment Funds	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Venture Capital Investors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Foreign Portfolio Investors	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f	Financial Institutions/ Banks	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
g	Insurance Companies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
h	Provident Funds/	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



	Pension Funds																		
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Central Government/ State Government(s) / President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals -		330	1410885	0	0	1410885	23.57	1410885	0	1410885	23.57	0	23.57	0	0	0	0	1410885
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		317	885359	0	0	885359	14.79	885359	0	885359	14.79	0	14.79	0	0	0	0	885359
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		13	525526	0	0	525526	8.78	525526	0	525526	8.78	0	8.78	0	0	0	0	525526
	BHAVESH PRAVINCH ANDRA SHAH	AAU PS07 04M	1	72000			72000	1.2	72000		72000	1.2	0	1.2					72000
	MITESH	AGN	1	60000			60000	1	60000		60000	1	0	1					60000



	PRAVINCH ANDRA SHAH	PS99 54L								00									
	SHITAL BHAVESHK UMAR SHAH	ALY PS86 70D	1	72000		72000	1.2	72000	720 00	1.2	0	1.2		0					72000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0					0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0					0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0					0
e	Any Other (specify)		15	20304 0	0	203041	3.39	20304 0	203 041	3.39	0	3.39		0					203041
	Clearing member		2	7096		7096	0.12	7096	709 6	0.12	0	0.12		0					7096
	Bodies Corporate		13	19594 5		195945	3.27	19594 5	195 945	3.27	0	3.27		0					195945
	WAYS VINIMAY PRIVATE LIMITED	AAB CP70 37N	1	68800		68800	1.15	68800	688 00	1.15	0	1.15		0					68800
	Sub-Total (B)(3)		345	16139 0 26	0	161392 6	26.96	16139 0 26	161 392 6	26.96	0	26.96	0	0					1613926
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)		345	16139 0 26	0	161392 6	26.96	16139 0 26	161 392 6	26.96	0	26.96	0	0					1613926



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Total shareholdin g, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerializ ed form (XIV) (Not Applicable)		
								No of Voting Rights	Total as a % of Total Voting rights	No.			As a % of total Shares held	No. (Not applicable)	As a % of total shares held (Not applicable)				
																Class X		Class Y	Total
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	

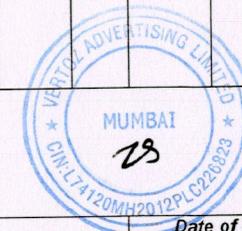


Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

For VERTOZ ADVERTISING LIMITED

Zillshah

DIRECTOR / AUTHORISED SIGNATORY

