



Vertoz Advertising Limited  
(Formerly known as Vertoz Media Pvt. Ltd. & Vertoz Media Ltd.)  
CIN: L74120MH2012PLC226823  
Regd. Offc.: 602 Avior Nirmal Galaxy  
LBS Marg Mulund West Mumbai 400080 India

t: +91 22 6142 6030  
f: +91 22 6142 6061  
e: corp@vertoz.com  
w: www.vertoz.com

6<sup>th</sup> November, 2019

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Script Code: VERTOZ**

**Subject: Intimation under Regulation 30 and events specified in Para B of Part A of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

With reference to the captioned subject matter, we wish to inform you that our company Vertoz Advertising Limited has bagged “**MOBEXX Awards 2019**” under the category “**Most Outstanding Programmatic Platform for Mobile Advertising**”.

Enclosed below is the brief description about the said award.

The aforesaid disclosure is under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly take a note and acknowledge the same.

Thanking you,

Yours Faithfully,

**On behalf of Board of Directors  
For Vertoz Advertising Limited**

*Zill Shah*  
Zill Shah  
Company Secretary & Compliance Officer



Encl: - a/a



## VERTOZ WINS BIG AT MOBEXX AWARDS 2019 POWERED BY ADGULLY

Vertoz is honoured to share that it is the proud recipient of “**MOBEXX Awards 2019**”, powered by Adgully. We have won the award under the category of “**Most Outstanding Programmatic Platform for Mobile Advertising**”.

This award recognizes and celebrates the best efforts in Digital Marketing that create an exceptional user experience which is moving, deeply engaging, and/or interactive. The winners of these awards point to where the industry is heading.

For this award, Adgully received scores of applications from every sector. Amongst this slew of entries, the jury came up with the best brands that ultimately served to educate the marketplace about what works and why.

The awards were presented to organizations across a wide range of sectors ranging from education to finance. The participants were judged on various parameters like their long-term business objectives, the strategy used to achieve the objectives, a new or innovative approach used, its execution and implementation, effectiveness & business results, among others.

Vertoz is a company which is primarily in the ad-tech space, offering programmatic advertising solutions to ensure a significant uplift in the efficiency of not only the ad spends, but also in reach and precision of the ads, within ad serving environments like mobile and web. Through its programmatic advertising platform, Ingenious Plex, Vertoz ensures brand recognition for the advertisers, using real-time bidding, by competing for online impressions for the ads, relevant & precise targeting and boosting the engagement.

Vertoz was presented this award in the ceremony on November 5, 2019, at The Leela Ambience, Gurgaon. The award distribution ceremony was graced by the industry’s elites.

