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Case study

Industry and Brand

Brand

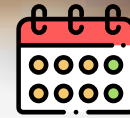


Device



80% Mobile and
20% Desktop

Duration



45 days

Problem
Statement

To increase
website visitors for
new user
acquisition

Targeting Options



Audience Targeting

Custom Audience Targeting : Frequent Travelers



Site List Targeting

BFSI , Automobile, Business, Sports, Finance, Entertainment



Geography

➤ Pan India



Income

Mid-high



Targeted Age Group

25- 55

Campaign Achievements



4395625
Impressions



11823
Clicks



0.25%
CTR



A close-up photograph of two hands shaking in a firm grip. The hands are of different skin tones, suggesting a diverse partnership. The person on the left is wearing a dark blue suit jacket with four buttons visible on the cuff. The person on the right is wearing a dark grey suit jacket. The background is a blurred, light-colored wall, possibly a window or a modern building facade. The overall mood is professional and positive.

Thank you