



Case Study

www.motilaloswal.com



Industry and Brand

Brand

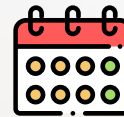


Device



Desktop and Mobile

Duration



30 days

Problem Statement

To Create awareness and to open Demat and Trading Account

Targeting Options



Audience Targeting

Affinity Targeting Banking and Finance, Avid investors



Site List Targeting

BFSl, Infotainment, Business, Tech, Finance



Geography

↗ Metro cities



Targeted Age Group

25- 54

Campaign Achievements



6073187
Impressions



12424
Clicks



0.25%
CTR



Thank you