



PRAJAPATI™
GROUP

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CASE STUDY



VERTOZ

Objective

To create brand awareness in the cluttered market of Panvel
(Navi Mumbai)

Targeting Options



Target Audience Type 1

Salaried, First Home, Newly Married, Newly Parents



Target Audience Type 2

Salaried, Second Home, Investors



Location

➤ Navi Mumbai, Thane, Mumbai



Targeted Age Group

28-50 years

Campaign Achievements

2009769
Impressions



**Campaign
Achievement**



473
Leads

6685
Clicks



0.40%
CTR

Thank you

