



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

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21st April 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Script Code: VERTOZ

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir/Madam,

With reference to the captioned subject and in accordance with the Provisions of Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011, we, Vertoz Advertising Limited, is hereby disclosing the Promoter and Promoter Group’s Shareholding together with the Person Acting in Concert.

A disclosure received from Promoters together with the Person Acting in Concert is enclosed herewith for your ready reference.

You are requested to kindly take a note of the same.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Sd/-
Zill Shah
Company Secretary & Compliance Officer
Encl: As above

N.B. - Considering the Covid-19 pandemic situation and Lockdown announced by our Honourable Prime Minister Shri Narendra Modi Ji, I am intimating to Stock Exchange from residence, hence request for considering this submission with Sd/- mode in signing part.

HIRENKUMAR SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

20th April 2020

To
The Manager - Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

Script Code: VERTOZ

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of Vertoz Advertising Limited

Respected Sir/ Madam

I, Hirenkumar Shah, Promoter & Whole-time Director of Vertoz Advertising Limited hereby disclosing aggregate Shareholding along with the Shareholding of Promoter's Group as on March 31, 2020 in "Annexure A" pursuant to Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011.

Kindly consider the same in your records.

Thanking You,

Authorized Signatory on behalf of Promoter/ Promoter's Group

Sd/-
Hirenkumar Shah
Promoter
DIN: 00092739

N.B. - Considering the Covid-19 pandemic situation and Lockdown announced by our Honourable Prime Minister Shri Narendra Modi Ji, I am intimating to Stock Exchange from residence, hence request for considering this submission with Sd/- mode in signing part.

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1	Name of the Target Company (TC)	Vertoz Advertising Limited		
2	Name(s) of the Stock Exchange(s) where the Shares of the TC are listed	National Stock Exchange of India Limited - Emerge Platform		
3	Particulars of the Shareholder			
a.	Name of person whose total holding (including that in the form of Shares, Warrants, Convertible Securities and any other instrument that would entitle the holder to receive Shares in the Target Company) is more than 25% of the Shares or Voting Rights of the TC.	---		
	OR			
b.	Name(s) of Promoter(s), Member of the Promoter Group and Persons Acting in Concert (PAC) with him.	As Per "Annexure A"		
4	Particulars of the holding of persons mentioned at (3) in "Annexure A"	Number	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
5	As on March 31 of the year, holding of:			
A.	Shares	87,42,148	73.04	73.04
B.	Voting Rights (otherwise than by Shares)	-	-	-
C.	Warrants	-	-	-
D.	Convertible Securities	-	-	-
E.	Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
	TOTAL	87,42,148	73.04	73.04

(*) Diluted share/ voting capital means the total number of Shares in the TC assuming full conversion of the outstanding Convertible Securities/Warrants into Equity Shares of the TC.

Note 1. In case of Promoter(s) making disclosure under Regulation 30(2), no additional disclosure under regulation 30(1) is required.

Part – B**

Name of the Target Company: Vertoz Advertising Limited

Name(s) of the person and Person(s) Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter Group	PAN of the person and PACs
-	-	-

Note:

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Authorized Signatory on behalf of Promoter/ Promoter's Group

Sd/-

Hirenkumar Shah

Promoter

DIN: 00092739

Place: Mumbai

Date: 20th April 2020

Annexure A

Sr. No.	Name	Category	No. of Shares	% Total Shares	% of Total Diluted Shares
1	Hirenkumar Shah	Promoter	40,71,824	34.02	34.02
2	Ashish Shah	Promoter	40,71,824	34.02	34.02
3	Rasiklal Shah	Promoter-Group	1,19,700	1.00	1.00
4	Ranjanben Shah	Promoter-Group	1,19,700	1.00	1.00
5	Archana Shah	Promoter-Group	1,19,700	1.00	1.00
6	Arpana Vejani	Promoter-Group	1,19,700	1.00	1.00
7	Shital Shah	Promoter-Group	1,19,700	1.00	1.00
Total			87,42,148	73.04	73.04

Authorized Signatory on behalf of Promoter/ Promoter's Group

Sd/-

Hirenkumar Shah

Promoter

DIN: 00092739

Place: Mumbai

Date: 20th April 2020

HIRENKUMAR SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

20th April 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Script Code: VERTOZ

Subject: Declaration under Regulation 31(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST Regulations) as amended from time to time

With reference to the above I, Hirenkumar Shah, Promoter & Whole-time Director of “Vertoz Advertising Limited”, on behalf of Promoter and Promoter’s Group, do hereby declare that neither I, individually nor any of the Promoter and Promoter Group along with the Person Acting in Concert holding aggregate 87,42,148 Equity Shares, have made any encumbrance, directly or indirectly, of any Shares own/hold by us during the year ended on 31st March 2020.

You are requested to kindly take a note of the same.

Authorized Signatory on behalf of Promoter/ Promoter's Group

Sd/-
Hirenkumar Shah
Promoter
DIN: 00092739

Place: Mumbai
Date: 20th April 2020