

1. Name of Listed Entity:Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 31-Mar-2020
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked-in?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								As a % of (A+B+C2)	Class	Class			Total	Total as a % of (A+B+)	No. (a)	As a % of total Share	

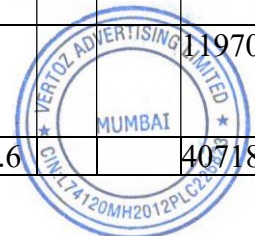


								eg: X	eg:y		C)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	73.03	2498000	28.57			8742148
B	Public	342	3227852	0	0	3227852	26.97	3227852	0	3227852	26.97	0	26.97		0			3227852
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0	0		0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Total	349	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	2498000	20.87			11970000

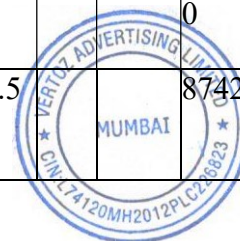


Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
1	Indian		0	0	0	0	0	0	0	0	0	0	0	0			0	
a	Individuals/Hindu undivided Family		7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	2498000	28.57			8742148
	RANJAN BEN RASIKLAL SHAH	APMPS3936A	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	HIRENKUMAR RASIKLAL SHAH	APNPS6881B	1	4071824	0	0	4071824	34.02	4071824	0	4071824	34.02	0	1249000	30.67			4071824
	RASIKLAL HATHICHAND SHAH	APPPS1419F	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	ARCHANA ROHIT SHAH	APPPS1421M	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	SHITAL CHINTAN SHAH	ASCP S3212L	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	ASHISH	ATLPL	1	4071824	0	0	4071824	34.02	4071824	0	4071824	34.02	0	1249000	30.67			4071824



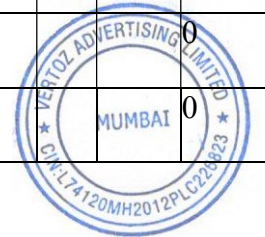
	RASIKLAL SHAH	S9242E		24			4		24		1824				0007			
	ARPANA VIPUL VEJANI	AWP PS9155H	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0		119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(1)		7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	73.03	2498000	28.57		8742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total Shareholding of Promoter		7	8742148	0	0	8742148	73.03	8742148	0	8742148	73.03	0	73.03	2498000	28.57		8742148



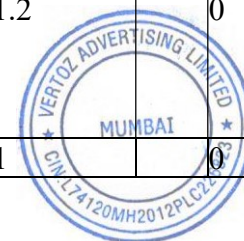
and Promoter Group (A)= (A)(1)+(A)(2)																			
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Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
1	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
g	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
h	Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



	Pension Funds																		
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
2	Central Government/ State Government(s)/ President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals -		332	292310	90	0	2923190	24.42	2923190	2923190	24.42	0	24.42	0	0			2923190	
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		303	1449766	0	0	1449766	12.11	1449766	1449766	12.11	0	12.11	0	0			1449766	
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		29	1473424	0	0	1473424	12.31	1473424	1473424	12.31	0	12.31	0	0			1473424	
	BHAVESH PRAVINCH ANDRA SHAH	AAU PS07 04M	1	144000	0	0	144000	1.2	144000	144000	1.2	0	1.2	0	0			144000	
	MITESH	AGN	1	12000	0	0	12000	1	12000	12000	1	0	1	0	0			12000	



	PRAVINCH ANDRA SHAH	PS99 54L		0					0		000							
	SHITAL BHAVESHK UMAR SHAH	ALY PS86 70D	1	14400 0	0	0	144000	1.2	14400 0	0	144 000	1.2	0	1.2		0		144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0		0		0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0		0		0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0		0		0
e	Any Other (specify)		10	30466 2	0	0	304662	2.55	30466 2	0	304 662	2.55	0	2.55		0		304662
	Clearing member		1	4800	0	0	4800	0.04	4800	0	480 0	0.04	0	0.04		0		4800
	Bodies Corporate		9	28560 0	0	0	285600	2.39	28560 0	0	285 600	2.39	0	2.39		0		285600
	WAYS VINIMAY PRIVATE LIMITED	AAB CP70 37N	1	13760 0	0	0	137600	1.15	13760 0	0	137 600	1.15	0	1.15		0		137600
	Sub-Total (B)(3)		342	32278 52	0	0	322785 2	26.97	32278 52	0	322 785 2	26.97	0	26.97	0	0		3227852
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)		342	32278 52	0	0	322785 2	26.97	32278 52	0	322 785 2	26.97	0	26.97	0	0		3227852



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	

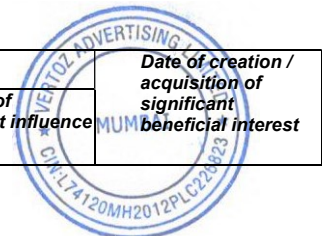


Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

For VERTOZ ADVERTISING LIMITED
Zill Shah
 DIRECTOR / AUTHORIZED SIGNATORY

