1. Name of Listed Entity: Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on: 31-Mar-2020
5. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:

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<th>S. No.</th>
<th>Particulars</th>
<th>Yes/No</th>
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<td>Whether the Listed Entity has issued any partly paid up shares?</td>
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<td>2</td>
<td>Whether the Listed Entity has issued any Convertible Securities?</td>
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<td>3</td>
<td>Whether the Listed Entity has any shares against which depository receipts are issued?</td>
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<td>Whether the Listed Entity has any shares in locked-in?</td>
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<td>Whether any shares held by promoters are pledge or otherwise encumbered?</td>
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<td>6</td>
<td>Whether the Listed Entity has issued any differential Voting Rights?</td>
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<td>7</td>
<td>Whether the Listed Entity has issued any Warrants?</td>
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<td>8</td>
<td>Whether the listed entity has any significant beneficial owner?</td>
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Table I - Summary Statement holding of specified securities

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<th>Category (I)</th>
<th>Category of shareholder (II)</th>
<th>Nos. of shareholders (III)</th>
<th>No. of fully paid up equity (IV)</th>
<th>No. of Partly paid-up equity (V)</th>
<th>No. of shares underlying (VI)</th>
<th>Total nos. shares (VII) = (IV)+(V)+(VI)</th>
<th>Shareholding as a % of total no. of shares (calculated as (VIII) = (IX)/(X))</th>
<th>Number of Voting Rights held in each class of securities (IX)</th>
<th>No. of Shares Underlying convertible securities (as a % assuming full conversion (X))</th>
<th>No. of Locked in shares (XI)= (VII)+(X)</th>
<th>Number of Shares pledged or otherwise encumbered (XII)</th>
<th>Number of equity shares held in dematerialized form (XIII)</th>
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As a % of (A+B+C2) No of Voting Rights Class Class Total As a % of (A+B+) Warrants (X) (X)=(VII)+(X) As a % of

No. (a) As a % of total Share No. (a) As a % of total Share

No. (a) As a % of total Share

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<th></th>
<th>A Promoter &amp; Promoter Group</th>
<th>eg: X</th>
<th>eg: y</th>
<th>C</th>
<th>(A+B+C2)</th>
<th>es held (b)</th>
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<td>Non Promoter-Non Public 0</td>
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### Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

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<th>Category &amp; Name</th>
<th>PAN</th>
<th>No. of Shareholders</th>
<th>No. of Shares fully paid-up</th>
<th>No. of Shares under the Depository Receipts</th>
<th>No. of Voting Rights as a % of Total Voting Rights</th>
<th>No. of Shares held under the Depository Receipts</th>
<th>Number of Shares held as per SCRR, 1957</th>
<th>No. of Voting Rights held as per SCRR, 1957</th>
<th>No. of Voting Rights held as per SCRR, 1957</th>
<th>No. of Voting Rights held as per SCRR, 1957</th>
<th>Total as a % of Total Voting Rights in Each Class of Securities</th>
<th>No. of Warrants</th>
<th>As a % of Total Shares held (b)</th>
<th>As a % of Total Shares held (b)</th>
<th>As a % of Total Shares held (b)</th>
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<td>No. (a)</td>
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<td>(VI) = VII * (a) / (a+b+c2)</td>
<td>(VII) = VII * (a) / (a+b+c2)</td>
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and Promoter Group (A) = (A)(1) + (A)(2)

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<th>Category &amp; Name of the Shareholders (I)</th>
<th>PAN (II)</th>
<th>Nos. of shareholder (III)</th>
<th>No. of fully paid up equity shares held (IV)</th>
<th>Partly paid-up equity shares held (V)</th>
<th>Nos. of shares underlying Depository Receipts (VI)</th>
<th>Total nos. shares held VII = (IV) + (V) + (VI)</th>
<th>Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII</th>
<th>Number of Voting Rights held in each class of securities (IX)</th>
<th>No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)</th>
<th>Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)</th>
<th>No. of Locked in shares (XII)</th>
<th>Number of Shares pledged or otherwise encumbered (XIII)</th>
<th>Number of equity shares held in dematerialized form (XIV)</th>
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<td>i</td>
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<td>0</td>
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<td>Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</td>
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<td>0</td>
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<td>d Overseas Depositories (holding DRs) (balancing figure)</td>
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<td>WAYS VINIMAY PRIVATE LIMITED</td>
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<td>0</td>
<td>137600</td>
<td>1.15</td>
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<td>137600</td>
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<td>Sub-Total (B)(3)</td>
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<td>342</td>
<td>3227852</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>0</td>
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</tr>
<tr>
<td>Total Public Shareholding (B)(=) (B)(1)+(B)(2)+(B)(3)</td>
<td></td>
<td>342</td>
<td>3227852</td>
<td>0</td>
<td>0</td>
<td>0</td>
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\[
\text{Total Public Shareholding (B)} = (B)(1) + (B)(2) + (B)(3)
\]
### Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

<table>
<thead>
<tr>
<th>Category &amp; Name</th>
<th>PAN/DR</th>
<th>No. of Shareholdings</th>
<th>No. of Party</th>
<th>No. of Share</th>
<th>Total no.</th>
<th>Shareholding percentage</th>
<th>Number of Voting Rights held in</th>
<th>No. of Shares</th>
<th>Total Shares</th>
<th>Number of Locked in Shares</th>
<th>Number of Pledged or Encumbered Shares</th>
<th>Shares held in Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shareholders</td>
<td>(I)</td>
<td>(II)</td>
<td>(III)</td>
<td>(IV)</td>
<td>(V)</td>
<td></td>
<td>(VI)</td>
<td>(VII)</td>
<td>(VIII)</td>
<td>(IX)</td>
<td>(X)</td>
<td>(XI)</td>
</tr>
<tr>
<td>Custodian/DR Holder</td>
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<tr>
<td>Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)</td>
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</tr>
<tr>
<td>Total Non-Promoter- Non Public Shareholding</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
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</tr>
</tbody>
</table>

### Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

<table>
<thead>
<tr>
<th>Name</th>
<th>PAN/DR</th>
<th>Passport No. in case of a foreign national</th>
<th>Nationality</th>
<th>Details of holding/exercise of right of the SBO in the reporting company, whether direct or indirect*</th>
<th>Date of creation / acquisition of significant beneficial interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shares</td>
<td>Voting rights</td>
<td>Rights on distributable dividend or any other distribution</td>
<td>Exercise of control</td>
<td>Exercise of significant influence</td>
<td>(Not Applicable)</td>
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</table>

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*Please note that the table continues with specific information for each category and name mentioned in the tables.
### Table II- Unclaim Details

<table>
<thead>
<tr>
<th>No. of shareholders</th>
<th>No of share held</th>
</tr>
</thead>
</table>

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

### Table III- Unclaim Details

<table>
<thead>
<tr>
<th>No. of shareholders</th>
<th>No of share held</th>
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</thead>
</table>

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

### Table III- Person in Concert

<table>
<thead>
<tr>
<th>Name of shareholder</th>
<th>Name of PAC</th>
<th>No. of share</th>
<th>Holding %</th>
</tr>
</thead>
</table>

Details of the shareholders acting as persons in Concert including their Shareholding.

For VERTOZ ADVERTISING LIMITED

[Signature]

Mumbai

DIRECTOR / AUTHORIZED SIGNATORY