



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
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24th July 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the half year ended 31st March, 2020.

This is for your information and records.

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah
Company Secretary & Compliance Officer



VERTOZ ADVERTISING LIMITED

DISCLOSURE OF RELATED PARTY TRANSACTIONS - ON CONSOLIDATED BASIS

Pursuant to Regulation 23(9) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the year ended March 31, 2020.

(₹ in Lacs)

Name of Related Parties	Relationship	Nature of Transaction	FY 2019-20		FY 2018-19	
			Net-off Amount of Transactions for FY 2019-20	Amount Outstanding as on 31.03.2020 (Payable) / Receivable	Net-off Amount of Transactions for FY 2018-19	Amount Outstanding as on 31.03.2019 (Payable) / Receivable
Mr. Hirenkumar Shah	Whole-time Director	Managerial Remuneration	₹ 59.54	₹ -	₹ 47.89	₹ -
		Loan	₹ -372.82	₹ -427.24	₹ -54.35	₹ -54.42
Mr. Ashish Shah	Whole-time Director	Managerial Remuneration	₹ 54.19	₹ -	₹ 50.32	₹ -
		Loan	₹ -65.96	₹ -94.46	₹ -27.73	₹ -28.50
Mr. Rasiklal Shah	Non-executive Director	Sitting Fees	₹ 0.20	₹ -0.90	₹ 0.80	₹ -0.72
PayNX Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Loan	₹ -4.03	₹ -4.03	₹ -	₹ -
		Sales	₹ 52.35	₹ 30.70	₹ 44.11	₹ -
		Purchase	₹ 3.19	₹ -3.19	₹ 32.97	₹ -
Trunkoz Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Rent	₹ 19.66	₹ -14.04	₹ 14.84	₹ -
		Sales	₹ -	₹ -	₹ -	₹ 0.00
		Purchase	₹ -	₹ -	₹ 8.78	₹ -
Admeridian Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 584.56	₹ 56.34	₹ 551.14	₹ 143.63
		Purchase	₹ 267.21	₹ -0.57	₹ 0.82	₹ -
		Asset Purchase	₹ 1,113.53	₹ -	₹ -	₹ -
		Loans & Advances	₹ -674.07	₹ 0.06	₹ 674.13	₹ 674.13
Hueads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 718.94	₹ 187.48	₹ 638.90	₹ 215.29
		Purchase	₹ 350.57	₹ -82.29	₹ 6.26	₹ -
		Asset Purchase	₹ 1,045.15	₹ -	₹ -	₹ -
		Loans & Advances	₹ -534.40	₹ 0.03	₹ 534.43	₹ 534.43
Admida Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 618.43	₹ 61.05	₹ 591.13	₹ 176.32
		Purchase	₹ 273.80	₹ -4.62	₹ 22.27	₹ -
		Asset Purchase	₹ 984.86	₹ -	₹ -	₹ -
		Loans & Advances	₹ -572.83	₹ 0.04	₹ 572.87	₹ 572.87
Vokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 597.22	₹ 64.45	₹ 554.08	₹ 81.68
		Purchase	₹ 265.94	₹ -	₹ 2.87	₹ -
		Asset Purchase	₹ 1,153.61	₹ -	₹ -	₹ -
		Loans & Advances	₹ -771.13	₹ -3.97	₹ 767.16	₹ 767.16
Boffoads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 34.69	₹ 24.34	₹ 0.12	₹ 0.01
		Purchase	₹ 0.54	₹ -0.38	₹ 0.11	₹ -
Flairads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 40.14	₹ 21.72	₹ 15.91	₹ -
		Purchase	₹ 6.76	₹ -	₹ 1.49	₹ -
Adcanny Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 25.04	₹ 17.99	₹ 0.08	₹ 0.07
		Purchase	₹ 0.30	₹ -0.30	₹ 0.01	₹ -
Adzesto Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 29.20	₹ 21.35	₹ 0.02	₹ -
		Purchase	₹ 0.29	₹ -0.26	₹ 0.05	₹ -0.03
Adokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 39.05	₹ -10.79	₹ -	₹ -
		Purchase	₹ 6.68	₹ 0.04	₹ -	₹ -
		Loans & Advances	₹ -2.28	₹ -2.28	₹ -	₹ -
Qualispace Inc	Sister Concern where Promoters/ Directors having significant control	Purchase	₹ 27.87	₹ -28.90	₹ 228.65	₹ -0.57
		Loans & Advances	₹ 2.47	₹ 2.47	₹ -	₹ -
OwnRegistrar Inc	Sister Concern where Promoters/ Directors having significant control	Purchase	₹ -	₹ -	₹ 0.13	₹ 0.01
		Loans & Advances	₹ -6.57	₹ -6.57	₹ -	₹ -
Hashjini Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	₹ -7.16	₹ -7.16	₹ -	₹ -
Payexecute Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	₹ 0.92	₹ 0.92	₹ -	₹ -

Terms and conditions of transactions with related parties:

1. No amount has been written off or written back in the period in respect of debts due from/to above related parties.
2. The sale and purchase from related parties are made on terms equivalent to those that prevail in arm's length transaction.
3. Outstanding balances at the period end are unsecured and interest free and settlement occurs in cash and/or kind. For the period ended March 31, 2020 and March 31, 2019, the Group has not recorded any impairment of receivables relating to amounts owed by related parties.
4. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.
5. Transactions and balances with its own subsidiaries are eliminated on consolidation.
6. Loans & Advances are purely related to business purpose only and the same is getting absorbed against appropriate transactions by the Company.

