

1. Name of Listed Entity: Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 30-Jun-2020
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked-in?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights	Total as a % of (A+B+)				No. (a)	As a % of total Share	No. (a)	As a % of total Share	
						As a % of (A+B+C2)		Class	Class	Total							



								eg: X	eg:y	C)		(A+B+C2)	es held (b)	s held (b)			
A	Promoter & Promoter Group	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05		6742148
B	Public	509	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67		0		5227852
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0		0		0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0		0		0
	Total	516	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	2498000	20.87		11970000



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)		
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)	
								As a % of (A+B+C2) (VIII)	Class X	Class Y									Total
1	Indian	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
a	Individuals/Hindu undivided Family	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	2498000	37.05	0	0	6742148		
	HIRENKUMAR RASIKLAL SHAH	APNP1S6881B	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	1249000	40.66	0	0	3071824		
	ASHISH RASIKLAL SHAH	ATLP1S9242E	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	1249000	40.66	0	0	3071824		
	RANJAN BEN RASIKLAL SHAH	APM1PS3936A	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700		
	RASIKLAL HATHICHAND SHAH	APPP1S1419F	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700		
	ARCHANA ROHIT SHAH	APPP1S1421M	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700		
	SHITAL	ASCP1	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700		



	CHINTAN SHAH	S3212 L		0					0		700							
	ARPANA VIPUL VEJANI	AWP PS91 55H	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0		119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(1)		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05		6742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total Shareholding of Promoter		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05		6742148



and Promoter
Group (A)=
(A)(1)+(A)(2)

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
l	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
c	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
g	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
h	Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	



	Pension Funds																		
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Central Government/ State Government(s) / President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals -		478	292670	24	0	292672	24.45	292670	24	292672	24.45	0	24.45	0	0	0	0	2926724
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		449	145560	43	0	145564	12.16	145560	43	145564	12.16	0	12.16	0	0	0	0	1455643
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		29	147100	81	0	147108	12.29	147100	81	147108	12.29	0	12.29	0	0	0	0	1471081
	BHAVESH PRAVINCH ANDRA SHAH	AAU PS07 04M	1	14400	0		144000	1.2	14400	0	144000	1.2	0	1.2	0	0	0	0	144000
	MITESH	AGN	1	12000			120000	1	12000		120000	1	0	1	0	0	0	0	120000



	PRAVINCH ANDRA SHAH	PS99 54L		0				0	000								
	SHITAL BHAVESHK UMAR SHAH	ALY PS86 70D	1	14400 0			144000	1.2	14400 0	144 000	1.2	0	1.2	0			144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)		31	23011 28	0	0	230112 8	19.22	23011 28	230 112 8	19.22	0	19.22	0			2301128
	Clearing member		19	20206 69			202066 9	16.88	20206 69	202 066 9	16.88	0	16.88	0			2020669
	Bodies Corporate		7	27429 3			274293	2.29	27429 3	274 293	2.29	0	2.29	0			274293
	Non-Resident Indian (NRI)		5	6166			6166	0.05	6166	616 6	0.05	0	0.05	0			6166
	Sub-Total (B)(3)		509	52278 52	0	0	522785 2	43.67	52278 52	522 785 2	43.67	0	43.67	0	0		5227852
	Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)		509	52278 52	0	0	522785 2	43.67	52278 52	522 785 2	43.67	0	43.67	0	0		5227852
	WEALTHST REET	AAB CW9	1	20000 00			200000 0	16.71	20000 00	200 000	16.71	0	16.71	0			2000000



ADVISORS PRIVATE LIMITED	077F								0									
WAYS VINIMAY PRIVATE LIMITED	AAB 1 CP70 37N	1	137600		137600	1.15	137600		137600	1.15	0		1.15		0			137600



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share older (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*				Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	



Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

For VERTOZ ADVERTISING LIMITED

Zill Shah
DIRECTOR / AUTHORIZED SIGNATORY

