



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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12th October 2020

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the first quarter ended 30th June, 2020.

This is for your information and records.

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah
Company Secretary & Compliance Officer



VERTOZ ADVERTISING LIMITED
CONSOLIDATED SUMMARY OF RELATED PARTY TRANSACTIONS
FOR THE QUARTER ENDED ON 30th JUNE, 2020

(₹ in Lacs)

| Name of Related Parties | Relationship | Nature of Transaction | FY 2020-21 - Q1 | |
|------------------------------|--|-------------------------|---|--|
| | | | Net-off Amount of Transactions from 01.04.2020-30.06.2020 | Amount Outstanding as on 30.06.2020 (Payable) / Receivable |
| Mr. Hirenkumar Shah | Whole-time Director | Managerial Remuneration | ₹ 14.89 | ₹ -6.36 |
| | | Loan | ₹ 11.36 | ₹ -415.88 |
| Mr. Ashish Shah | Whole-time Director | Managerial Remuneration | ₹ 14.19 | ₹ - |
| | | Loan | ₹ -20.22 | ₹ -114.69 |
| Mr. Rasiklal Shah | Non-executive Director | Sitting Fees | ₹ 0.05 | ₹ -0.95 |
| PayNX Technologies Pvt Ltd | Sister Concern where Promoters/ Directors having significant control | Loan | ₹ -25.03 | ₹ -29.06 |
| | | Sales | ₹ - | ₹ -0.97 |
| | | Purchase | ₹ - | ₹ -3.19 |
| Trunkoz Technologies Pvt Ltd | Sister Concern where Promoters/ Directors having significant control | Rent | ₹ 5.19 | ₹ -9.35 |
| Admeridian Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 75.63 | ₹ 110.50 |
| | | Purchase | ₹ 3.69 | ₹ - |
| | | Loans & Advances | ₹ 0.00 | ₹ 0.06 |
| Hueads Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 75.00 | ₹ 178.24 |
| | | Purchase | ₹ 3.90 | ₹ -4.10 |
| | | Loans & Advances | ₹ -1.13 | ₹ -1.11 |
| Admida Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 75.38 | ₹ 0.04 |
| | | Purchase | ₹ 4.43 | ₹ - |
| | | Loans & Advances | ₹ 0.00 | ₹ 0.04 |
| Vokut Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 74.21 | ₹ 135.68 |
| | | Purchase | ₹ 2.93 | ₹ - |
| | | Loans & Advances | ₹ 4.04 | ₹ 0.07 |
| Boffoads Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 79.98 | ₹ 22.73 |
| | | Purchase | ₹ 75.39 | ₹ -0.28 |
| Flairads Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 93.85 | ₹ 32.17 |
| | | Purchase | ₹ 78.01 | ₹ -0.63 |
| Adcanny Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 87.72 | ₹ 26.58 |
| | | Purchase | ₹ 70.38 | ₹ -0.30 |
| Adzesto Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 93.11 | ₹ 36.66 |
| | | Purchase | ₹ 77.79 | ₹ -0.27 |
| Adokut Inc | Sister Concern where Promoters/ Directors having significant control | Sales | ₹ 0.36 | ₹ -25.30 |
| | | Purchase | ₹ 0.40 | ₹ 6.10 |
| | | Loans & Advances | ₹ 0.08 | ₹ -2.20 |
| Qualispace Inc | Sister Concern where Promoters/ Directors having significant control | Purchase | ₹ 1.54 | ₹ -30.50 |
| | | Loans & Advances | ₹ 7.01 | ₹ 9.48 |
| OwnRegistrar Inc | Sister Concern where Promoters/ Directors having significant control | Loans & Advances | ₹ 15.92 | ₹ 9.35 |
| Hashjini Inc | Sister Concern where Promoters/ Directors having significant control | Loans & Advances | ₹ -0.01 | ₹ -7.18 |
| Payexecute Inc | Sister Concern where Promoters/ Directors having significant control | Loans & Advances | ₹ 0.28 | ₹ 1.20 |

