- 1. Name of Listed Entity: Vertoz Advertising Limited
- 2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
- 3. Share Holding Pattern Filed under: 31b
- 4. Share Holding Pattern as on: 30-Sep-2020
- 5. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in lockedin?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Catego	Category of	Nos. of	No. of fully	No. of	No. of	Total	Shareholding	Number of Voting Rights	No. of	Shareholding,	Numb	er of	Numb	ber of	Number of
ry	shareholder	shareh	paid up	Partly	shares	nos.	as a % of total	held in each class of	Shares	as a % assuming	Locke	ed in	Sha	res	equity
(1)	(II)	olders	equity	paid-up	underlying	shares	no. of shares	securities	Underlying	full conversion	shai	res	pledg	ed or	shares held
		(III)	shares	equity	Depository	held	(calculated as	(IX)	Outstanding	of convertible			other	wise	in
			held	shares	Receipts	(VII) =	per SCRR,		convertible	securities ( as a	(XI	<u>l)</u>	encum	bered	dematerializ
			(IV)	held	(VI)	(IV)+(V)+	1957)		securities	percentage of			(XI	III)	ed form
				(V)		(VI)	(VIII)		(including	diluted share					
							As a % of	No of Voting Total Rights as a	Warrants)	capital)	No. (a)	As a % of	No. (a)	As a % of	(XIV)
			ľ				(A+B+C2)	Clas Clas Tot % of	(X)	(XI) = (VII) + (X)	(4)	total	`	total	
					1			s s al (A+B+	1	As a % of		Shar		Share	



								eg: X	eg:y		C)		(A+B+C2)		es held (b)	s held (b)	
P	Promoter & Promoter Group	7	6742148	0	0	674214 8		6742 148		674 214 8	56.33	0		24980 00	37.05		6742148
	Public	1207	5227852	0	0	522785 2		5227 852		522 785 2	43.67	0	43.67		0		5227852
P	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
u	Shares inderlying DRs	0	0	0	0	0		0	0	0	0	0	0		0		0
b E	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0		0		0
		1214	1197000 0	0	0	119700 00		1197 0000		119 700 00	100	0		24980 00	20.87		11970000



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Shareholders		Category & Name	PAN	No. of	No. of	Partly	Nos. of	Total	Sharehol	Numb	er of Votir	ng Righ	ts held in	No. of	Shareholdin	Num	ber of		ber of	Number of
Contact   Cont		of the	(II)						ding %	ea			rities	Shares	g, as a %					equity
Part	1										(1	X)			assuming			plede	ged or	
Indian		(1)		(111)					SCRR.	1						'	<i>(11)</i>			
Indian					share										of					ed form
Indian					s held					No of	Voting Ri	ghts								(XIV)
I					(IV)				As a % of	-						(a)		(a)		
Indian										- 0/	0/	T-4		(*)		ł				
Indian					1 1				(1.1.9						of diluted	]				
Indian											•	u.,			share	ļ			(b)	
Indian					+			1							(XI) =	1	(D)			
Indian					1										(VII)+(X) as a	1				
Indian					1										% of	]				
Individuals/Hi   ndu undivided   Family															A+B+C2					
ndu undivided   Family	1	Indian		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
Family	a	Individuals/Hi		7	67421	0	0	674214	56.33	67421	0	674	56.33	0	56.33	2498	37.0			6742148
Family		ndu undivided			48			8		48		214				000	5			
HIRENKUM   APNP   30718 0   0   307182   25.66   30718 0   307   25.66   0   25.66   1249   40.6   3071824   4   182   4   4   4   4   4   4   4   4   4								695		1000						100000000000000000000000000000000000000				
AR RASIKLAL B SHAH  ASHISH ATLP 1 30718 0 0 307182 25.66 30718 0 307 25.66 0 25.66 1249 40.6 3071824 8ASIKLAL SHAH  RASIKLAL S9242 24 4 4 182 4 182 4 000 6 8 1249 40.6 000 6 8 1249 40.6			4 DATE	4	20510	0		207102	27.66	20710	0		25.66	0	25.66	10.10	10.6			2071024
RASIKLAL B SHAH  ASHISH ATLP 1 30718 0 0 307182 25.66 30718 0 307 25.66 0 25.66 1249 40.6  3071824		1.00	50	1		0	0	30/182	25.66	30718	0		25.66	0	25.66		40.6			3071824
SHAH		AR	S6881		24			4		24		182				000	6			
SHAH		RASIKLAL	В									4								
ASHISH ATLP I 30718 0 0 307182 25.66 30718 0 307 25.66 0 25.66 1249 40.6 000 6 SHAH E 24 182 4																				
RASIKLAL   S9242   SHAH   E		20	ΔΤΙΡ	1	30718	0	0	307182	25.66	30718	0	307	25.66	0	25.66	1240	10.6			3071824
SHAH   E						O	0	1	23.00				23.00	O	25.00					3071021
RANJANBE APM 1 11970 0 0 119700 1 11970 0 119 1 0 1 0 0 119700 119700			59242		24			4		24		182				000	0			
N		SHAH	E									4								
N		RANJANBE	APM	1	11970	0	0	119700	1	11970	0	119	1	0	1	0	0			119700
RASIKLAL 36A SHAH  RASIKLAL APPP I 11970 0 0 119700 1 11970 0 119 1 0 0 119700 HATHICHA S1419 0 0 0 119700 1 11970 0 119 1 0 0 119700 ND SHAH F  ARCHANA APPP I 11970 0 0 119700 1 11970 0 119 1 0 0 0 119700 ROHIT S1421 0 0 700 SHAH M		N			0					0		700								
SHAH		DACIZIAI	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1							0		700								
RASIKLAL   APPP   1   11970   0   0   119700   1   11970   0   119   1   0   0   0   119700   1   119700		555.5	30A																	
HATHICHA   S1419   0		SHAH																		
HATHICHA   S1419   0		RASIKLAL	APPP	1	11970	0	0	119700	1	11970	0	119	1	0	1	0	0			119700
ND SHAH   F					0					0		1000								
ARCHANA APPP 1 11970 0 0 119700 1 119700 119 1 0 1 0 0 119700 119700 SHAH M			E									, 00								
ROHIT S1421 0 0 T00 SHAH M		The state of the s	F	MAGE	201 202 202 202	= 2					200	-92.000	-			59.5	1907			20 M MAN 10 M
SHAH M   I   I   I   I   I   I   I   I   I		and the same of th	the same of the sa	1	11970	0	0	119700	1	11970	0	119	1		1	0	0			119700
SHAH IM I I I I I I I I I I I I I I I I I I		ROHIT	S1421		0					0		700			VERTISING					
														1/02	(A)					
		+		1	11070	^		110700	1	11070	0	110	1	0	1 18					110700
SHITAL ASCP 1 11970 0 0 119700 1 11970 0 119 1 0 (		SHITAL	ASCP	I	119/0	U	υ	119/00	I	119/0	U	119	I	0			U			119/00

		S3212 L		0					0		700						
	ARPANA VIPUL	AWP PS91 55H	1	11970 0	0	0	119700	1	11970 0	0	119 700	1	0	1	0	0	119700
	Central Government/ State Government(s )		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A)(1)		7	67421 48	0	0	674214 8	56.33	67421 48	0	674 214 8	56.33	0	56.33	2498 000	37.0 5	6742148
2	Foreign		0	0	0	0	0	0	0	0		0	0	0	0	0	0
a	Individuals (Non- Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Government		0	U	0	0	0	0		0		0	0	0	0	0	0
	Institutions		0	0	0	0	0	0	U	0	_	0	0	0	0	0	0
	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	U	0	0	0	0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	O CAROVERT	ONG LIMITE	0	0	0
	Total Shareholding of Promoter		7	67421 48	0	0	674214 8	56.33	67421 48	0	674 214 8	56.33	0 * MUM	56.33 *	2498 000		6742148

and	Promoter									
Grou	up (A)=									
(A)(	(1)+(A)(2)									

## Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareh older (III)	No. of fully paid up equity share	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held <u>VII =</u> <u>IV+V+V</u> I	Sharehol ding % calculate d as per SCRR, 1957	е	ach class (	of secu (X)		No. of Shares Underlying Outstanding convertible securities	Total shareholdin g , as a % assuming full conversion	Lock sha (X	ber of red in ares (II)	SI pled oth encu	nber of nares Iged or erwise mbered XIII)	Number of equity shares held in dematerializ ed form
				s held (IV)				As a % of (A+B+C2) VIII	No of	Voting Ri	ghts	Total as a % of Total	(including Warrants) (X)	of convertible securities	No. (a)	As a % of total	No. (No t	As a % of total	(XIV)
								7	Class X	Class Y	Tot al	Voting rights	(22)	(as a percentage of diluted share capital) (XI)		Shar es held (b)	ap pli ca ble ) (a)	share s held (Not applic able) (b)	
1	Institutions		0	0	0	0	0	0	0	0	0	0	0	0		0			0
a	Mutual		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Funds/																		
b	Venture		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Capital Funds																		
c	Alternate		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Investment																		
	Funds																		
d	Foreign		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Venture																		
	Capital																		
	Investors																		
e	Foreign		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Portfolio																		
	Investors																		
$\mathbf{f}$	Financial		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Institutions/																		
	Banks	4															m T		
g	Insurance		0	0	0	0	0	0	0	0	0	0	0	0	ADVE	OTISING			0
	Companies													/	201		1		
h	Provident		0	0	0	0	0	0	0	0	0	0	0	0 //	E M	MBAI	*		0
	Funds/													1	2		823		
															12		30		

Pension			1			T		ı	_						
Funds			0			0		0		0					
i Any Other (specify)	0	0	0	0	0	0	0	0	0	0	0	0		0	0
Sub-Total (B)(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2 Central Government/ State Government(s )/ President of India	0	0	0	0	0	0	0	0	0	0	0	0		0	0
Sub-Total (B)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Non- institutions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a Individuals -	1139	47431 16	0	0	474311 6	39.62	47431 16	0	474 311 6	39.62	0	39.62	0	0	4743116
Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	1095	17180 67	0	0	171806 7	14.35	17180 67	0	171 806 7	14.35	0	14.35		0	1718067
ii Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	44	30250 49	0	0	302504 9	25.27	30250 49	0	302 504 9	25.27	0	25.27		0	3025049
HETAL N. A SHAH (HUF) F	AAF 1 HS43 45K	31199 9	0	0	311999	2.61	31199 9	0	311 999	2.61	0	2.61	100	O NOVERTISING CHE	311999
BHAVESH A	AAU 1 PS07	14400	0	0	144000	1.2	14400	0	144 000		0	1.2	* K	O <sub>MUMB</sub> AI	144000

	ANDRA SHAH	04M														
	SANJAY CHANDEL	ABEP C144 4M		13475 7		0	134757	1.13	13475 7	0	757	1.13	0	1.13	0	134757
	CHIRAG DILIPKUMA R PAREKH	G		48327 6		0	483276	4.04	48327 6	0	276		0	4.04	0	483276
	NIRAJ RAJNIKANT SHAH	AJLP S4690 J		11999 7	0	0	119997	1	11999 7	0	119 997	1	0	1	0	119997
	SHITAL BHAVESHK UMAR SHAH	ALY PS86 70D	1	14400	0	0	144000	1.2	14400 0	0	144 000	1.2	0	1.2	0	144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0
С	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)		68	48473 6	0	0	484736	4.05	48473 6	0	484 736	4.05	0	4.05	0	484736
	Non-Resident Indian (NRI)		8	36610	0	0	36610	0.31	36610	0	366 10	0.31	0	0.31	0	36610
	Clearing member		34	17282 8	0	0	172828	1.44	17282 8	0	172 828		0	1.44	0	172828
	Other		4	4733	0	0	4733	0.04	4733	0	473	0.04	0	0.04	O COTICAL	4733
	Bodies Corporate		22	27056 5	0	0	270565	2.26	27056 5	0	270 565	2.26	0	2.26	S to GRTISING CAME	270565
	Sub-Total (B)(3)		1207	52278 52	0	0	522785 2	43.67	52278 52	0	522 785	43.67	0	43.67	O OJMBAI	5227852

										2							
Total Public		1207	52278	0	0	522785	43.67	52278	0	522	43.67	0	43.67	0	0		5227852
Shareholding			52			2		52		785							
(B)=										2							
(B)(1)+(B)(2)																	
+(B)(3)																	
PRAGYA	AAA	1	12500	0	0	125000	1.04	12500	0	125	1.04	0	1.04		0		125000
SECURITIES	CP32		0					0		000							
PVT. LTD.	47K																



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name	PAN	No. of	No. of	Partly	Nos. of	Total no.	Sharehol	Numb	er of Votin	g Righ	ts held in	No. of	Total	Num	ber of	Nun	nber of	Number of
1	of the	(II)	shareh	fully	paid-up	shares	shares	ding %	ea	ch class o		rities	Shares	shareholdin		ed in		nares	equity
1	Shareholders		older	paid	equity	underlying	held	calculate		(I	X)		Underlying	g, as a %		res		lged or	shares held
	(1)		(III)	up equity	shares held	Depository Receipts	(VII = IV+V+VI)	d as per SCRR,	-				Outstanding convertible	assuming full	()	(II)		erwise mbered	in dematerializ
				share	(V)	(VI)	10.0.01	1957	1				securities	conversion	1			XIII)	ed form
				s held				As a % of	No of	Voting Ri	ghts	Total as	(including	of	No.	As a	No.	As a	(XIV)
				(IV)				(A+B+C2)				a % of	Warrants)	convertible	ļ	% of	(No	% of	(Not
								(VIII)				Total Voting	(X)	securities ( as a	-	total Shar	t an	total share	Applicable)
				1					Class X	Class Y	Tot al	rights		percentage		es	ap pli	s held	
				1					^		aı			of diluted	]	held	ca	(Not	
				4	1									share	ļ		ble	applic	
				*										capital) (XI)	1		,	able)	
1	Custodian/DR		0	0	0	0	0		0	0	0	0	0	• •		0			0
	Holder																		
2	Employee		0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Benefit Trust																		
	(under SEBI																		
	(Share based																		
	Employee																		
	Benefit)																		
	Regulations,																		
	2014)																		
	Total Non-		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Promoter-																		
	Non Public																		
	Shareholding																		
	(C)=																		
	(C)(1)+(C)(2)																		

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign	Nationality	Details of holding/ e.	xercise of right of the SI	30 in the reporting compan	y, whether direct or i	ndirect*	Date of creation / acquisition of
		national		Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control	Exercise of significant influence	significant beneficial interest

## Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders,			
outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.			
No. of shareholders	No of share held		

## Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.			
No. of shareholders	No of share held		

## Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding				
Name of shareholder	Name of PAC	No. of share	Holding %	



FOR VERTOZ ADVERTISING LIMITED

ZILI Shah

DIRECTOR / AUTHORIZED SIGNATORY