

1. Name of Listed Entity: Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 30-Sep-2020
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked in?	Yes	Promoter and Promoter Group
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity	No. of Partly paid-up equity	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
			(IV)	(V)	(VI)	(VII)	As a % of (A+B+C2)	Class	Class	Total	Total as a % of (A+B+)	No. (a)	As a % of total Shar	No. (a)	As a % of total Share			

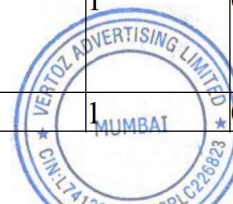


								eg: X	eg:y		C)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05			6742148
B	Public	1207	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67		0			5227852
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0	0		0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0		0			0
	Total	1214	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	2498000	20.87			11970000

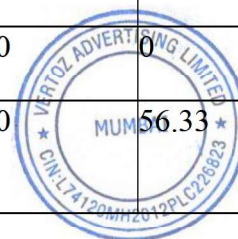


Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
1	Indian		0	0	0	0	0	0	0	0	0	0	0	0			0	
a	Individuals/Hindu undivided Family		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	2498000	37.05			6742148
	HIRENKUMAR RASIKLAL SHAH	APNP1S6881B	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	1249000	40.66			3071824
	ASHISH RASIKLAL SHAH	ATLP1S9242E	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	1249000	40.66			3071824
	RANJANBEN RASIKLAL SHAH	APM1PS3936A	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	RASIKLAL HATHICHAND SHAH	APPP1S1419F	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	ARCHANA ROHIT SHAH	APPP1S1421M	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700
	SHITAL	ASCP1	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0			119700



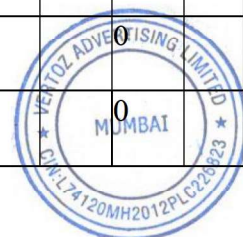
	CHINTAN SHAH	S3212 L		0					0		700							
	ARPANA VIPUL VEJANI	AWP PS91 55H	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0		119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(1)		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05		6742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total Shareholding of Promoter		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	2498000	37.05		6742148



and Promoter Group (A)= (A)(1)+(A)(2)

Table III - Statement showing shareholding pattern of the Public shareholder

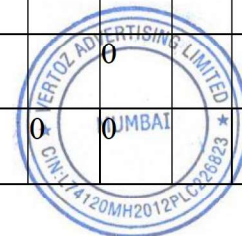
	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
l	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
c	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
g	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
h	Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	



	Pension Funds																		
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
2	Central Government/ State Government(s) / President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals -		1139	474310	16	0	474316	39.62	474316	0	474316	39.62	0	39.62	0	0			474316
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		1095	1718067	0	0	1718067	14.35	1718067	0	1718067	14.35	0	14.35	0	0			1718067
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		44	3025049	0	0	3025049	25.27	3025049	0	3025049	25.27	0	25.27	0	0			3025049
	HETAL N. SHAH (HUF)	AAF HS4345K	1	311990	0	0	311990	2.61	311990	0	311990	2.61	0	2.61	0	0			311990
	BHAVESH PRAVINCH	AAU PS07	1	144000	0	0	144000	1.2	144000	0	144000	1.2	0	1.2	0	0			144000



	ANDRA SHAH	04M																
	SANJAY CHANDEL	ABEP1 C144 4M	1	13475 7	0	0	134757	1.13	13475 7	0	134 757	1.13	0	1.13	0			134757
	CHIRAG DILIPKUMA R PAREKH	AFZP1 P8938 G	1	48327 6	0	0	483276	4.04	48327 6	0	483 276	4.04	0	4.04	0			483276
	NIRAJ RAJNIKANT SHAH	AJLP1 S4690 J	1	11999 7	0	0	119997	1	11999 7	0	119 997	1	0	1	0			119997
	SHITAL BHAVESHK UMAR SHAH	ALY1 PS86 70D	1	14400 0	0	0	144000	1.2	14400 0	0	144 000	1.2	0	1.2	0			144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0			0
e	Any Other (specify)		68	48473 6	0	0	484736	4.05	48473 6	0	484 736	4.05	0	4.05	0			484736
	Non-Resident Indian (NRI)		8	36610	0	0	36610	0.31	36610	0	366 10	0.31	0	0.31	0			36610
	Clearing member		34	17282 8	0	0	172828	1.44	17282 8	0	172 828	1.44	0	1.44	0			172828
	Other		4	4733	0	0	4733	0.04	4733	0	473 3	0.04	0	0.04	0			4733
	Bodies Corporate		22	27056 5	0	0	270565	2.26	27056 5	0	270 565	2.26	0	2.26	0			270565
	Sub-Total (B)(3)		1207	52278 52	0	0	522785 2	43.67	52278 52	0	522 785	43.67	0	43.67	0			5227852



										2									
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)			1207	522780	0	0	522785	43.67	522780	522785	43.67	0	43.67	0	0				5227852
PRAGYA SECURITIES PVT. LTD.	AAA CP32 47K	1	125000	0	0	125000	1.04	125000	125000	1.04	0	1.04		0					125000





Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*				Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	



Table II- Unclaim Details

<b>Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.</b>	
<b>No. of shareholders</b>	<b>No of share held</b>

Table III- Unclaim Details

<b>Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.</b>	
<b>No. of shareholders</b>	<b>No of share held</b>

Table III- Person in Concert

<b>Details of the shareholders acting as persons in Concert including their Shareholding</b>			
<b>Name of shareholder</b>	<b>Name of PAC</b>	<b>No. of share</b>	<b>Holding %</b>



For VERTOZ ADVERTISING LIMITED  
Zill Shah  
 DIRECTOR / AUTHORIZED SIGNATORY