



Vertoz Advertising Limited  
(Formerly Known as Vertoz Media Pvt. Ltd.  
& Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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10<sup>th</sup> December 2020

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Symbol: VERTOZ**

**Series: EQ**

**Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the half year ended 30<sup>th</sup> September, 2020.

This is for your information and records.

Yours Faithfully,

**For Vertoz Advertising Limited**

Zill Shah



**Zill Shah**

**Company Secretary & Compliance Officer**

**VERTOZ ADVERTISING LIMITED**  
**CONSOLIDATED SUMMARY OF RELATED PARTY TRANSACTIONS**  
**FOR HALF YEAR ENDED 30th SEPTEMBER, 2020**

(₹ in Lacs)

Name of Related Parties	Relationship	Nature of Transaction	Half Year (FY 2020-21)	
			Net-off Amount of Transactions from 01.04.2020-30.09.2020	Amount Outstanding as on 30.09.2020 (Payable) / Receivable
Mr. Hirenkumar Shah	Whole-time Director	Managerial Remuneration	₹ 29.77	₹ -13.77
		Loan	₹ -0.94	₹ -416.82
Mr. Ashish Shah	Whole-time Director	Managerial Remuneration	₹ 28.05	₹ -
		Loan	₹ -8.82	₹ -123.51
Mr. Rasiklal Shah	Non-executive Director	Sitting Fees	₹ 0.15	₹ -1.05
PayNX Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Loan	₹ -	₹ -29.06
		Sales	₹ 0.98	₹ -
		Purchase	₹ -	₹ -3.19
Trunkoz Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Rent	₹ 10.42	₹ -14.58
Admeridian Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 133.91	₹ 147.77
		Purchase	₹ 4.28	₹ -2.66
		Loans & Advances	₹ 1.48	₹ 1.54
Hueads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 147.62	₹ 240.06
		Purchase	₹ 8.05	₹ -8.14
		Loans & Advances	₹ 0.03	₹ -1.08
Admida Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 130.45	₹ 148.57
		Purchase	₹ 4.85	₹ 0.64
		Loans & Advances	₹ -0.00	₹ 0.04
Vokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 135.77	₹ 194.36
		Purchase	₹ 2.90	₹ -
		Loans & Advances	₹ -0.00	₹ 0.07
Boffoads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 194.64	₹ 132.17
		Purchase	₹ 144.38	₹ -69.88
Flairads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 187.79	₹ 55.36
		Purchase	₹ 144.85	₹ -1.97
Adcanny Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 185.26	₹ 52.23
		Purchase	₹ 138.31	₹ -0.37
Adzesto Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 173.81	₹ 44.21
		Purchase	₹ 144.89	₹ -0.31
		Loans & Advances	₹ -1.30	₹ -8.86
Adokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	₹ 0.63	₹ -31.09
		Purchase	₹ 0.58	₹ 6.61
		Loans & Advances	₹ -1.48	₹ -3.68
Qualispace Inc	Sister Concern where Promoters/ Directors having significant control	Purchase	₹ 3.20	₹ -31.75
		Loans & Advances	₹ -0.22	₹ 9.26
OwnRegistrar Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	₹ -8.67	₹ 0.69
Hashjini Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	₹ 0.16	₹ -7.01
Payexecute Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	₹ -0.03	₹ 1.17

