- 1. Name of Listed Entity: Vertoz Advertising Limited
- 2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
- 3. Share Holding Pattern Filed under: 31b
- 4. Share Holding Pattern as on : 31-Dec-2020
- 5. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No
1	Whether the Listed Entity has issued any partly paid up shares?	No
2	Whether the Listed Entity has issued any Convertible Securities?	No
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No
4	Whether the Listed Entity has any shares in locked- in?	No
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No
6	Whether the Listed Entity has issued any differential Voting Rights?	No
7	Whether the Listed Entity has issued any Warrants ?	No
8	Whether the listed entity has any significant beneficial owner?	No

Table I - Summary Statement holding of specified securities

Catego ry	Category of shareholder	Nos. of shareh	No. of fully paid up	No. of Partly	No. of shares	Total nos.	Shareholding as a % of total		ber of Veld in eac			No. of Shares	Shareholding , as a % assuming	Numb			nber of hares	Number of equity
(I)	(11)	olders	equity	paid-up	underlying	shares	no. of shares		secu	rities		Underlying	full conversion	sha	res	plea	lged or	shares held
		(111)	shares	equity	Depository	held	(calculated as		(1.	K)		Outstanding	of convertible			oth	erwise	in
			held	shares	Receipts	<u>(</u> VII) =	per SCRR,					convertible	securities (as a	<u>(X</u>	<u>I)</u>	encu	mbered	dematerializ
			(IV)	held	(VI)	(IV)+(V)+	1957)					securities	percentage of			(.	XIII)	ed form
				(V)		(VI)	(VIII)					(including	diluted share					
							As a % of		of Votir	g	Total	Warrants)	capital)	No.	Asa	No.	Asa	(XIV)
							(A+B+C2)	L	Rights		as a	(X)		(a)	% of	(a)	% of	
								Clas	Clas	Tot	% of	1- 2	(XI)=(VII)+(X)		total		total	
1 1								S	S	al	(A+B+		As a % of		Shar		Share	



								eg: X	eg:y		С)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	6742148	0	0	674214 8		6742 148		674 214 8	56.33	0	56.33	0	0	0	0	6742148
В	Public	3045	5227852	0	0	522785 2		5227 852		522 785 2	43.67	0	43.67	0	0			5227852
С	Non Promoter- Non Public	0	0	0	0	0		0	0	0	0	0		0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0		0	0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total	3052	1197000 0	0		119700 00		1197 0000		119 700 00	100	0	100	0	0	0	0	11970000



Indian Individuals/H ndu undivideo Family HIRENKUM		0	s held (IV)				As a % of (A+B+C2) (VIII)	No of Class	Voting Rig Class Y	nts Tot al	Total as a % of Total Voting	(including Warrants) (X)	convertible securities (as a percentage	No. (a)	As a % of total Shar	No. (a)	As a % of total share	(XIV)
Individuals/H ndu undivideo Family		0	0	1						aı	rights		of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2		es held (b)		s held (b)	
ndu undivideo Family		-	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0
HIRENKUM		/	67421 48	0	0	674214 8		67421 48		674 214 8	56.33	0	56.33	0	0	0	0	6742148
AR RASIKLAL SHAH	APNP S6881 B		30718 24	0	0	307182 4	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	30718 24		307 2 182 4	25.66	0	25.66	0	0	0	0	3071824
ASHISH RASIKLAL SHAH	ATLP S9242 E		30718 24	0	0	307182 4		30718 24		307 2 182 4	25.66	0	25.66	0	0	0	0	3071824
RANJANBE N RASIKLAL SHAH	APM PS39 36A	1	11970 0	0	0	119700	1	11970 0		119 700	1	0	1	0	0	0	0	119700
RASIKLAL HATHICHA ND SHAH	APPP S1419 F		11970 0	0	0	119700	1	11970 0		119 700	1	0	1	0	0	0	0	119700
ARCHANA ROHIT SHAH	APPP S1421 M	2000 A	11970 0	0	0	119700	1	11970 0		119 700	1	0	1 NERTISING LIMITED	0	0	0	0	119700
SHITAL	ASCP	1	11970	0	0	119700	1	11970	0	119	1	0	NUMBAI	0	0	0	0	119700

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	CHINTAN SHAH	S3212 L	r	0					0		700								
	ARPANA	AWP	1	11970	0	0	119700	1	11970	0	119	1	0	1	0	0	0	0	119700
	VIPUL	PS91		0					0		700								
	VEJANI	55H																	
b	Central		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Government/																		
	State																		
	Government(s	5																	
)																		
С	Financial		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Institutions/																		
	Banks			-	-			-											
d	Any Other		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	(specify)																		
	Sub-Total		1	67421	0	0	674214	56.33	67421	0			0	56.33	0	0	0	0	6742148
	(A)(1)			48			8		48		214								
-			0	0	0	0	0	0	0		8	0	0	0	0	0	0		
2	Foreign			0	0	0		0	0	0	0		0	-		0	0	0	0
а	Individuals		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	(Non-																		
	Resident																		
	Individuals/																		
	Foreign Individuals)																		
h	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b	Institutions		100	0	0	0	0	0	0	0	0	122	0	1927	0	0	0	0	0
c d	Foreign	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
u	Portfolio		U	U	U	U	U	U	U	U	V	U	0	0	U	U	U	U	U I
	Investor																		
e	Any Other		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	σ
1000	(specify)		V	U I	U	U U	U	U	V	V	V	U I	U III	U III	U	V	V	V	Ŭ
	Sub-Total		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	(A)(2)		Ŭ	C .	U	U.	Ŭ	C .		U I	Ŭ	U I	U III		Ŭ	Ŭ	ľ	Ŭ	°
	Total		7	67421	0	0	674214	56.33	67421	0	674	56.33	0	56.33	ONG	0	0	0	6742148
	Shareholding			48			8		48		214			Lot MOVEN	G LINE			Ŭ	
	of Promoter										8			MUN	NBAI				
L		1	1	1	1	1	1	1	1	I	17	1	1	1121	100		1	1	1

123120MH2012PU

and Promoter								
Group (A)=								
(A)(1)+(A)(2)								

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareh older (III)	No. of fully paid up equity share s held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares heid <u>VII =</u> <u>IV+V+V</u> I	Sharehol ding % calculate d as per SCRR, 1957 As a % of (A+B+C2) VIII	No of	ach class (i (i Voting Ri	of secu X) ghts	Total as a % of Total	No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholdin g, as a % assuming full conversion of convertible securities	Loci sh	iber of ked in ares XII) As a % of total	SI plea oth encu (No. (No t	nber of nares Iged or erwise mbered XIII) As a % of total	Number of equity shares held in dematerializ ed form (XIV)
									Class X	Class Y	Tot al	Voting rights		(as a percentage of diluted share capital) (XI)		Shar es held (b)	ap pli ca ble) (a)	share s held (Not applic able) (b)	
1	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
с	Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
g	Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
h	Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	MUMBAI	0	0			0

	Pension																	
	Funds																	
	Any Other		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	(specify)																	
	Sub-Total		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	(B)(1)																	
2	Central		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Government/																	
	State																	
	Government(s																	
)/ President of	•																
	India																	
	Sub-Total		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	(B)(2)																	
3	Non-		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	institutions														-			
L	Individuals -		2909	45083	0	0	450835	37.66	45083	0		37.66	0	37.66	0	0		4508351
				51			1		51		835							
1	T 1 ¹ ¹ 1 1		2070	17100	0	0	151000	14.21	1.51.00	0	1	1 4 9 1	0	1.4.0.1	0	0		1510000
	Individual		2870	17128	0	0	171289	14.31	17128	0		14.31	0	14.31	0	0		1712896
	shareholders			96			6		96		289							
	holding										6							
	nominal share																	
	capital up to Rs. 2 lakhs.																	
i	Individual		39	27954	0	0	279545	22.25	27954	0	270	23.35	0	23.35	0	0		2795455
ļ.	shareholders		39	55	U	U	279343	23.33	55	U	545	23.33	U	23.33	U	U		2793433
	holding			55			5		55		545							
	nominal share										5							
	capital in																	
	excess of Rs.																	
	2 lakhs.																	
		AAF	1	20765	0	0	207658	1.73	20765	0	207	1.73	0	1.73	0	0		207658
	SHAH (HUF)	and the second second second second	2000 A	8		-			8		658							
		45K																
		AAU	1	14400	0	0	144000	1.2	14400	0	144	1.2	0	1.2	0	0	DVERTISWGLIN	144000
	PRAVINCH			0					0		000					VER	MUMBAI *	and a serie of the second s
			1				1						1			2	20053	1
																(1)	20MH2012PLGL	

SHAH	04M																
CHANDEL	ABEP C144 4M		15490 8		0	154908	1.29	15490 8	0	154 908	1.29	0	1.29	0	0		154908
DILIPKUMA	AFZP P8938 G		48227 6	0	0	482276	4.03	48227 6	0	482 276	4.03	0	4.03	0	0		482276
NIRAJ RAJNIKANT SHAH	AJLP S4690 J		19949 7	0	0	199497	1.67	19949 7	0	199 497	1.67	0	1.67	0	0		199497
BHAVESHK	ALY PS86 70D	1	14400 0	0	0	144000	1.2	14400 0	0	144 000	1.2	0	1.2	0	0		144000
NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
Any Other (specify)		136	71950 1	0	0	719501	6.01	71950 1	0	719 501	6.01	0	6.01	0	0		719501
Bodies Corporate		29	49759 6	0	0	497596	4.16	49759 6	0	497 596	4.16	0	4.16	0	0		497596
RELITRADE STOCK	AAG CR31 60F	1	25250 0	0	0	252500	2.11	25250 0	0	252 500	2.11	0	2.11	0	0		252500
Clearing member		47	16476 1	0	0	164761	1.38	16476 1	0	164 761	1.38	0	1.38	0	0	ADVERTISING LIME	164761
Non-Resident		44	50679	0	0	50679	0.42	50679	0		0.42	0	0.42	0	0	MUMBAI *	50679

Indian (NRI)									79						
Other	16	6465	0	0	6465	0.05	6465	0	646 5	0.05	0	0.05	0	0	6465
Sub-Total (B)(3)	3045	52278 52	0	0	522785 2	43.67	52278 52	0	522 785 2	43.67	0	43.67	0	0	5227852
Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)	3045	52278 52	0	0	522785 2	43.67	52278 52	0	522 785 2	43.67	0	43.67	0	0	5227852



	Category & Name	PAN	No. of	No. of	Partly	Nos. of	Total no.	Sharehol				ts held in	No. of	Total	Num			ber of	Number of
	of the Shareholders	(11)	shareh older	fully paid	paid-up	shares underlying	shares held	ding % calculate	ea	ch class o	of secu X)	rities	Shares Underlying	shareholdin g , as a %	Lock sha			ares	equity
	(I)		(III)	up	equity shares	Depository	(VII =	d as per	1	(1	~)		Outstanding	assuming		(II)		ged or erwise	shares held in
	17		1	equity	held	Receipts	IV+V+VI)	SCRR,					convertible	full		.,	encur	nbered	dematerializ
				share	(V)	(VI)		1957			-		securities	conversion		-		XIII)	ed form
				s held (IV)	2			As a % of (A+B+C2)	No of	Voting Rig	ghts	Total as a % of	(including Warrants)	of convertible	No.	As a % of	No. (No	As a % of	(XIV) (Not
				(10)				(VIII)	1			Total	(X)	securities (1	total	t	total	Applicable)
					4				Class	Class	Tot	Voting		as a]	Shar	ap pli	share	
					8				X	Y	al	rights		percentage of diluted	-	es		s held	
														share	1	held	ca ble	(Not applic	
														capital) (XI)	-)	able)	
1	Custodian/DR		0	0	0	0	0		0	0	0	0	0		0	0			0
	Holder																		
2	Employee		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Benefit Trust																		
	(under SEBI																		
	× ·																		
	(Share based																		
	Employee																		
	Benefit)																		
	Regulations,																		
	2014)		0	0	0	0	0			0	0				0	0			0
	Total Non-		0	0	0	0	0		0	0	0	0	0		0	0			0
	Promoter-																		
	Non Public																		
	Shareholding																		
	(C)=																		
	(C)(1)+(C)(2)																		

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

national Shares Voting rights Rights on distributable Exercise of Exercise of significant	Name	PAN	Passport No. in case of a foreign	Nationality	Details of holding/ e	xercise of right of the SI	BO in the reporting company	, whether direct or in	ndirect*	Date of creation / acquisition of
					Shares	Voting rights	dividend or any other			

MUMBAI

Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders,			
outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.			
No. of shareholders No of share held			

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.			
No. of shareholders	No of share held		

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding					
Name of shareholder	Name of PAC	No. of share	Holding %		



For VERTOZ ADVERTISING LIMITED