



# EMPOWERING DIGITAL LANDSCAPE

## New York

1250 Broadway, Suite 3611,  
New York City, New York –  
10001, USA

## Delhi

Office No. 761, 7th Floor,  
JMD Megapolis, Sector 48,  
Gurgaon – 122018

## Dubai

Office 16, 21st Floor,  
Iris Bay, Business Bay,  
Dubai

## Mumbai

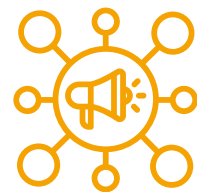
602, Avior, Nirmal Galaxy,  
LBS Marg, Mulund West,  
Mumbai – 400080, India

# Who Are We?

## Vertoz is an AI Powered MadTech and CloudTech Platform

Vertoz (NSEI: VERTOZ) offers Digital Advertising, Marketing and Monetization (**MadTech**) & Digital Identity, and Cloud Infrastructure (**CloudTech**) catering to Businesses, Digital Marketers, Advertising Agencies, Digital Publishers, Cloud Providers, and Technology companies.

### Our Platforms Offer



**Omnichannel  
Advertising**



**Monetization &  
Representation**



**Performance  
Advertising**



**Ad Exchange**



**Digital Media  
Properties**



**Domain Names**



**Cloud Hosting  
& Services**

# Recognitions & Accreditations



**HT Achievers**

Ad-Tech  
Achievement  
Awards



**Mid-Day Icons**

Iconic MadTech  
Company  
Award



**DIGIXX**

Digital Marketing Excellence  
Media Technology/  
Platform



**MOBEXX**

Most Outstanding  
Programmatic Platform  
for Mobile Advertising



**Brands of India Awards**

By YourStory &  
Ministry of MSME in  
Advertising & Media



**ABP News**

Most Outstanding  
Programmatic  
Advertising



A member of the  
**Interactive  
Advertising Bureau**



Accredited by the  
**Trustworthy  
Accountability Group**



A member of the  
**Apnic**



Accredited Registrar  
**ICANN, Arin**



A member of the  
**Arin**

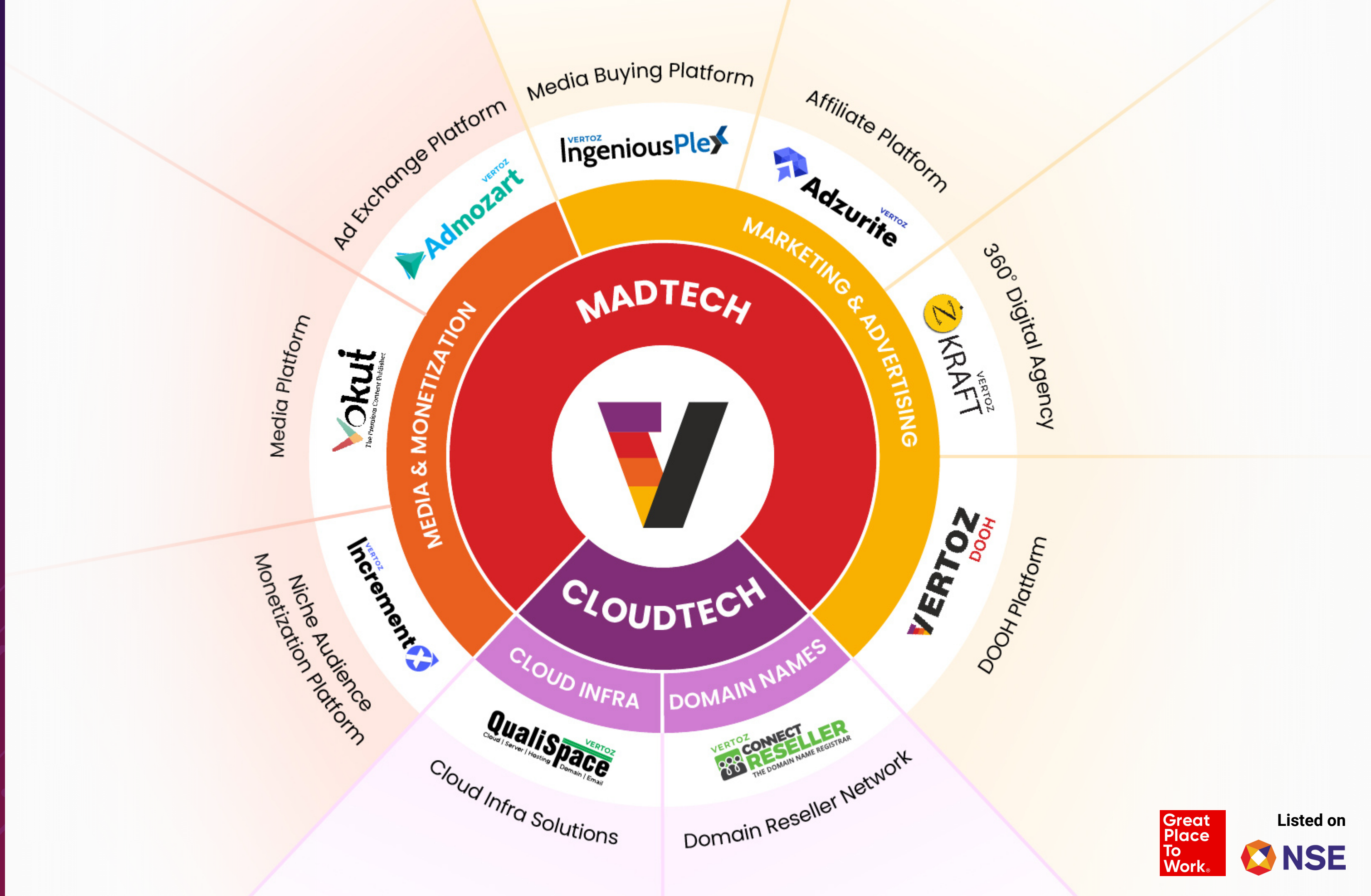


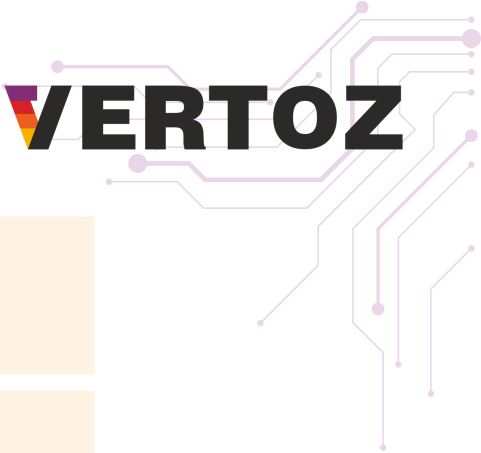
**Great Place to Work**  
certified

Listed on



# DIGITAL LANDSCAPE WE PROVIDE





# Branding

[Ad Formats](#)

|                 |                                                                               |
|-----------------|-------------------------------------------------------------------------------|
| Success Metrics | Reach, Impressions, Views, Viewability Rate (VTR%), Clicks, Click rate (CTR%) |
| Buy Types       | CPM, CPV, CPC                                                                 |
| Platforms       | Publishers, Website, Apps, OTTs                                               |
| Ad Formats      | Video, Display, Search (SOV), Native, Audio, and Rich Media.                  |

# Performance Marketing

|                 |                                                                                                                                      |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------|
| Success Metrics | Leads, Sales, Acquisition - Appointment, Walk-in, Booking, Sign Ups, Registrations, Subscriptions, Installs, In-app events and Calls |
| Buy Types       | CPL, CPS, Pay-Per-Call, CPA (CPAppt, CPW, CPB, etc.)                                                                                 |
| Platforms       | Affiliates, Website, Apps, OTTs                                                                                                      |
| Ad Formats      | Video, Display, Search, Native                                                                                                       |

# Rich Media

[Innovations](#)

\*Rates available on request.



# We Work With...



## BRANDS



# We Work With...



## PUBLISHERS

### Travel



### Health & Fitness



### Food & Grocery Delivery



### Social Networking



### BFSI



### CTV & Audio



### E-Commerce



### News



### Entertainment & OTT



### Real Estate



# We Work With...



## APPS

### Travel



Uber



### Food & Grocery Delivery

zomato



blinkit

### BFSI



paytm

### E-Commerce

meesho

AJIO



### Entertainment & OTT

PVR

bookmyshow



### Health



### Fitness

STEP SET GO

### Social Networking



### Coupons



### CTV

NOBROKER  
HOOD

ADDA

## INTERNATIONAL PUBLISHERS



loop™



gustotv



NewsON®  
Live. Local News. Nationwide.



# VERTOZ

Empowering Digital Landscape

## Thank You!

Listed on  
 **NSE**

**Great  
Place  
To  
Work®**  
**Certified**  
DEC 2023 - DEC 2024  
INDIA™

