



EMPOWERING DIGITAL LANDSCAPE

New York

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New York City, New York –
10001, USA

Delhi

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JMD Megapolis, Sector 48,
Gurgaon – 122018

Dubai

Office 16, 21st Floor,
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Dubai

Mumbai

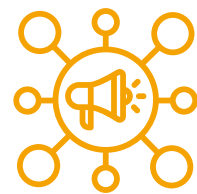
602, Avior, Nirmal Galaxy,
LBS Marg, Mulund West,
Mumbai – 400080, India

Who Are We?

Vertoz is an AI Powered MadTech and CloudTech Platform

Vertoz (NSEI: VERTOZ) offers Digital Advertising, Marketing and Monetization (**MadTech**) & Digital Identity, and Cloud Infrastructure (**CloudTech**) catering to Businesses, Digital Marketers, Advertising Agencies, Digital Publishers, Cloud Providers, and Technology companies.

Our Platforms Offer



**Omnichannel
Advertising**



**Monetization &
Representation**



**Performance
Advertising**



Ad Exchange



**Digital Media
Properties**



Domain Names



**Cloud Hosting
& Services**

Recognitions & Accreditations



HT Achievers

Ad-Tech
Achievement
Awards



Mid-Day Icons

Iconic MadTech
Company
Award



DIGIXX

Digital Marketing Excellence
Media Technology/
Platform



MOBEXX

Most Outstanding
Programmatic Platform
for Mobile Advertising



Brands of India Awards

By YourStory &
Ministry of MSME in
Advertising & Media



ABP News

Most Outstanding
Programmatic
Advertising



A member of the
**Interactive
Advertising Bureau**



Accredited by the
**Trustworthy
Accountability Group**



A member of the
Apnic



Accredited Registrar
ICANN, Arin

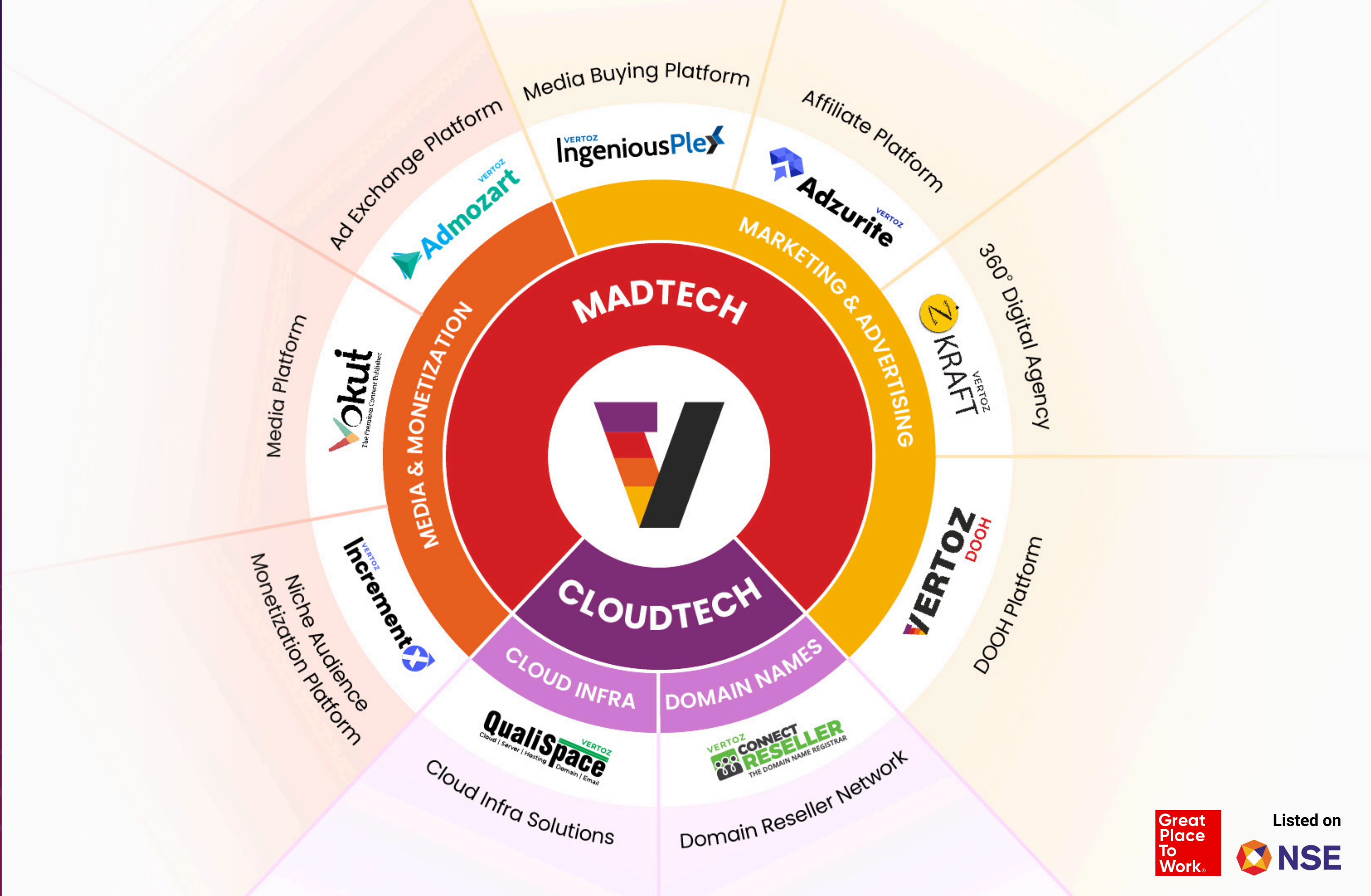


A member of the
Arin



Great Place to Work
certified

DIGITAL LANDSCAPE WE PROVIDE





Branding

[Ad Formats](#)

Success Metrics	Reach, Impressions, Views, Viewability Rate (VTR%), Clicks, Click rate (CTR%)	
Buy Types	CPM, CPV, CPC	
Platforms	Biddable	Google, Meta, LinkedIn, Twitter (X), Quora, Bing, Programmatic
	Non Biddable	Publishers, Website, Apps, OTTs
Ad Formats	Video, Display, Search (SOV), Native, Audio, and Rich Media.	

Performance Marketing

Success Metrics	Leads, Sales, Acquisition - Appointment, Walk-in, Booking, Sign Ups, Registrations, Subscriptions, Installs, In-app events and Calls	
Buy Types	CPL, CPS, Pay-Per-Call, CPA (CPAppt, CPW, CPB, etc.)	
Platforms	Biddable	Google, Meta, LinkedIn, Twitter (X), Quora, Bing
	Non Biddable	Affiliates, Website, Apps, OTTs
Ad Formats	Video, Display, Search, Native	

Rich Media

[Innovations](#)

*Rates available on request.



We Work With...



BRANDS



We Work With...



PUBLISHERS

Travel



Health & Fitness



Food & Grocery Delivery



Social Networking



BFSI



CTV & Audio



E-Commerce



News



Entertainment & OTT



Real Estate



We Work With...



APPS

Travel



Uber



Food & Grocery Delivery

zomato



blinkit

BFSI



paytm

E-Commerce

meesho

AJIO



Entertainment & OTT

PVR

bookmyshow



Health



Fitness

STEP SET GO

Social Networking



Coupons



CTV

NOBROKER
HOOD

ADDA

INTERNATIONAL PUBLISHERS



LAD
BIBLE



LATERCERA



PUSHGROUND



VERTOZ

Empowering Digital Landscape

Thank You!

Listed on
 **NSE**

**Great
Place
To
Work®**
Certified
DEC 2023 - DEC 2024
INDIA™

