



EMPOWERING DIGITAL LANDSCAPE

New York

1250 Broadway, Suite 3611,
New York City, New York –
10001, USA

Delhi

Office No. 761, 7th Floor,
JMD Megapolis, Sector 48,
Gurgaon – 122018

Dubai

Office 16, 21st Floor,
Iris Bay, Business Bay,
Dubai

Mumbai

602, Avior, Nirmal Galaxy,
LBS Marg, Mulund West,
Mumbai – 400080, India

Table of Contents

> Creds	01-08
> Offerings	09-24
• Branding- Publishers	09-19
CPM / CPV / CPC	
• Performance- Affiliates	20-22
CPM / CPV / CPC	
• Rich Media Ad Formats	23-24

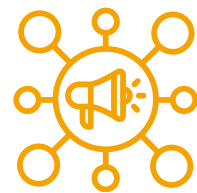


Who Are We?

Vertoz is an AI Powered MadTech and CloudTech Platform

Vertoz (NSEI: VERTOZ) offers Digital Advertising, Marketing and Monetization (**MadTech**) & Digital Identity, and Cloud Infrastructure (**CloudTech**) catering to Businesses, Digital Marketers, Advertising Agencies, Digital Publishers, Cloud Providers, and Technology companies.

Our Platforms Offer



**Omnichannel
Advertising**



**Monetization &
Representation**



**Performance
Advertising**



Ad Exchange



**Digital Media
Properties**

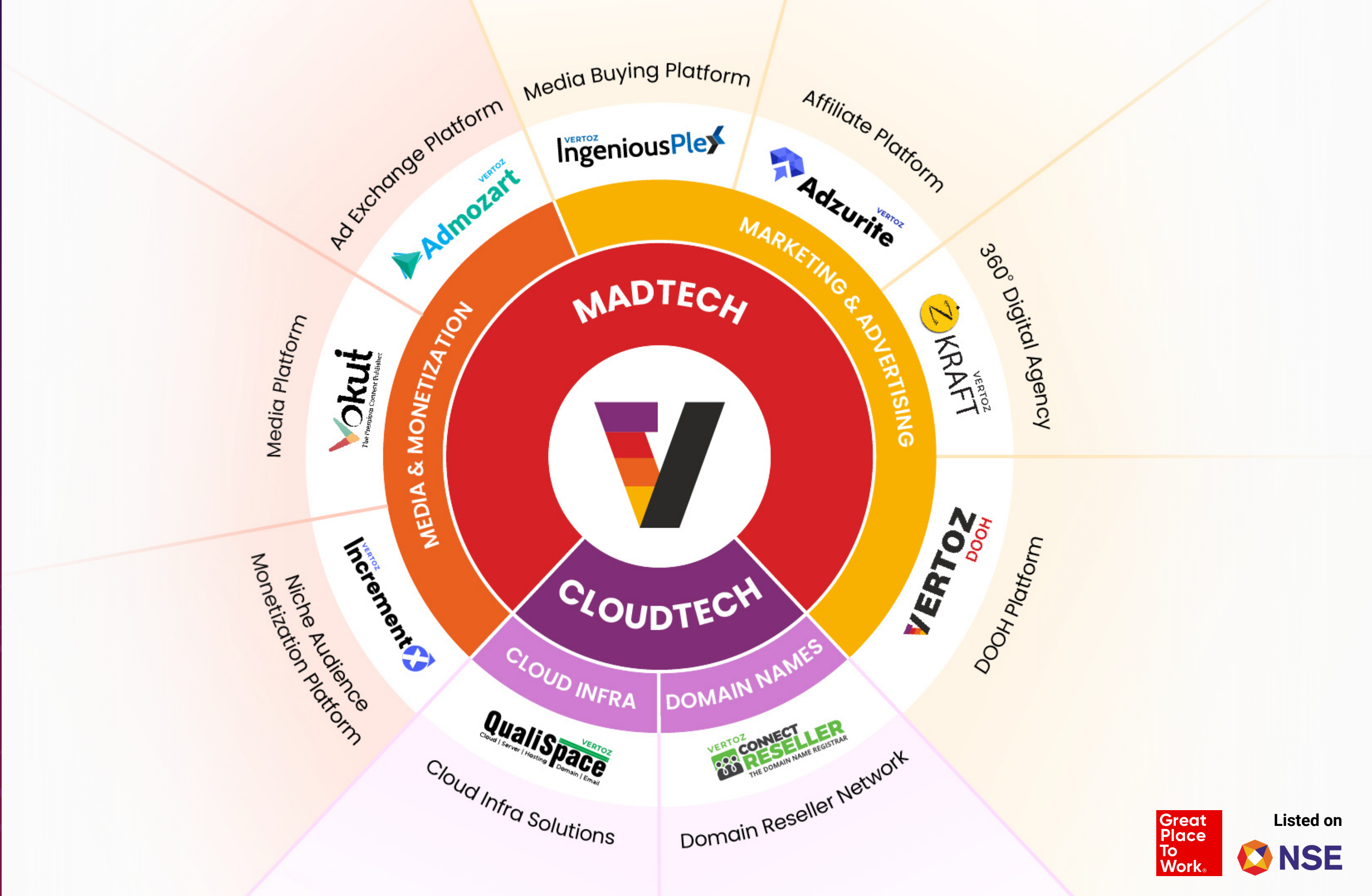


Domain Names



**Cloud Hosting
& Services**

DIGITAL LANDSCAPE WE PROVIDE



Recognitions & Accreditations



HT Achievers
Ad-Tech
Achievement
Awards



Mid-Day Icons
Iconic MadTech
Company
Award



DIGIXX
Digital Marketing Excellence
Media Technology/
Platform



MOBEXX
Most Outstanding
Programmatic Platform
for Mobile Advertising



Brands of India Awards
By YourStory &
Ministry of MSME in
Advertising & Media



ABP News
Most Outstanding
Programmatic
Advertising



A member of the
**Interactive
Advertising Bureau**



Accredited by the
**Trustworthy
Accountability Group**



A member of the
Apnic



Accredited Registrar
ICANN, Arin



A member of the
Arin



Great Place to Work
certified

Brands We Work With



Publishers We Work With



Travel

make **my** trip

goibibo



BluSmart



agoda



Food & Grocery

zomato



blinkit



zepto
10 Minute Grocery Delivery



BFSI



paytm



good **₹**eturns



E-Commerce

meesho

AJIO



Entertainment & OTT

book **my** show



PVR

Health & Fitness



TATA 1mg



STEP SET GO

Social Networking



Quora



CTV & Audio



SAMSUNG CTV



Communications

truecaller



Listed on



Apps Network



Food Delivery

zomato



Grocery Delivery



blinkit

Health



Social Media



Real-Estate



Coupons



Travel



E-Commerce

meesho

AJIO



Entertainment



PVR



BFSI

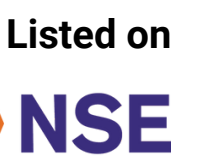


paytm

OTT



Fitness



International Publishers

Powered by VERTOZ **Increment** 





















Integration Options

PMP | PG | Managed Media

Inventory Types

SMS | Emailer | WhatsApp | Telegram | OTT

Digital Tools & Intelligence

Industry Tools

Media & Marketing Intelligence Tools	MMP	Analytics & Tracking	Reporting	CRM	Creative & Design
  	   	  	  	  	  

OFFERINGS- BRANDING



Empowering Digital Landscape

Branding



Success Metrics

Reach, Impressions, Views, Viewability Rate (VTR%), Clicks, Click rate (CTR%)

Buy Types

CPM, CPV, CPC

Platforms

Publishers, Website, Apps, OTTs

Ad Formats

Video, Display, Search (SOV), Native, Audio, and Rich Media.

Branding > Travel Platforms (CPM, CPV, CPC)

make **my** trip

goibibo



BluSmart



agoda
● ● ● ● ●

droom



[Ad Formats: Travel Platforms](#)

*Prices are available upon request.



Branding > Food & Grocery Platforms (CPM, CPV, CPC)

zomato

 **SWIGGY**

blinkit

 **SWIGGY**
instamart

zepto
10 Minute Grocery Delivery

 **JioMart**

 **milkbasket**

[Ad Formats: Food & Grocery Platforms](#)

*Prices are available upon request.

Branding > BFSI Platforms (CPM, CPV, CPC)











[Ad Formats: BFSI Platforms](#)

*Prices are available upon request.

Branding > E-Commerce Platforms (CPM, CPV, CPC)

meesho

AJIO



[Ad Formats: E-Commerce Platforms](#)

*Prices are available upon request.

Branding > Entertainment & OTT Platforms (CPM, CPV, CPC)

book  show

 JioCinema





PVR

[Ad Formats: Entertainment & OTT Platforms](#)

*Prices are available upon request.

Branding > Health & Fitness Platforms (CPM, CPV, CPC)

•practo•

TATA 1mg


PharmEasy

STEPSETGO

[Ad Formats: Health & Fitness Platforms](#)

*Prices are available upon request.

Branding > Social Networking Platforms (CPM, CPV, CPC)



SnapChat



Quora



ShareChat



moj



Pinterest

[Ad Formats: Social Networking Platforms](#)



*Prices are available upon request.

Branding > CTV & Audio Platforms (CPM, CPV, CPC)



SAMSUNG CTV



[Ad Formats: CTV & Audio Platforms](#)



*Prices are available upon request.

Branding > Communications Platforms (CPM, CPV, CPC)



[Ad Formats: Communications Platforms](#)



*Prices are available upon request.

OFFERINGS- PERFORMANCE

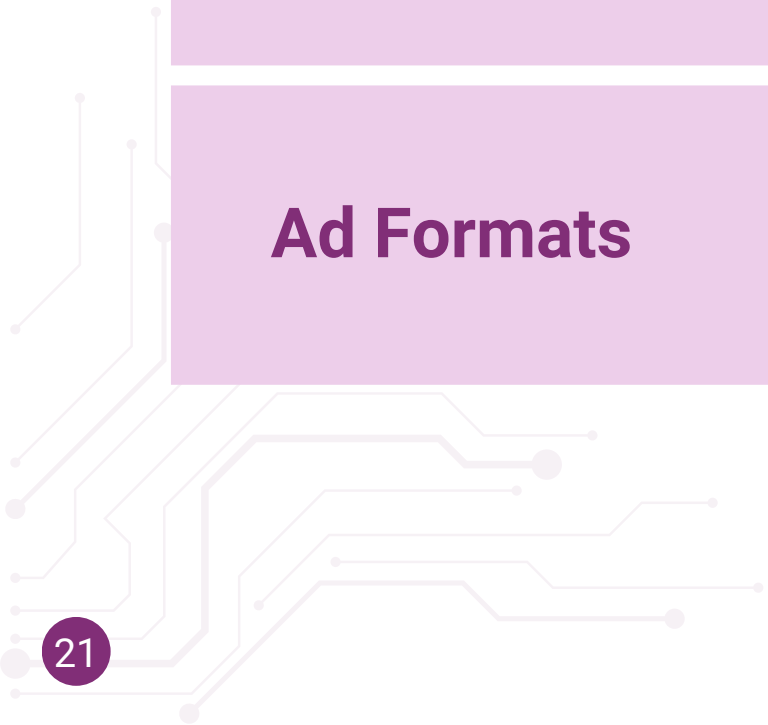


Empowering Digital Landscape

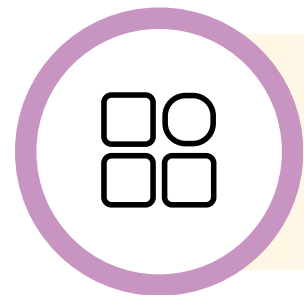
Performance / Affiliate Marketing

Powered by  **Adzurite** VERTOZ

Success Metrics	Leads, Sales, Acquisition - Appointment, Walk-in, Booking, Sign Ups, Registrations, Subscriptions, Installs, In-app events and Calls
Buy Types	CPL, CPS, Pay-Per-Call, CPA (CPAppt, CPW, CPB, etc.)
Platforms	Affiliate Networks, SMS & Email Marketing, WhatsApp, OTTs, etc.
Ad Formats	Video, Display, Search, Native



Performance > CPI, CPL, CPA, CPS, Pay Per Call



Integration Options

- E-Commerce
- Food & Grocery
- Retail
- Fashion Industry
- Electronic Gadgets
- Gaming
- Finance
- Real Estate
- Travel
- Education
- Travel
- Hospitality
- CTV & OTT
- Entertainment
- Health & Fitness
- Automobile



Placements

- Display
- Video
- Carousel
- Push
- Contextual



Inventory Types

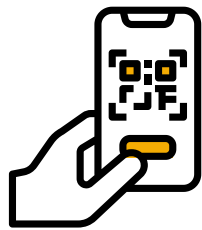
- SMS
- Emailer
- WhatsApp
- Telegram
- OTT

OFFERINGS- RICH MEDIA

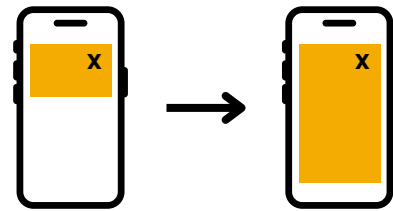


Empowering Digital Landscape

Rich Media Ad Formats



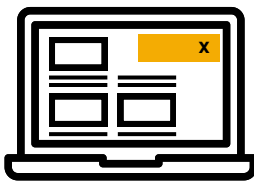
Interactive Banners



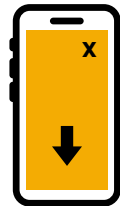
Expandable Ads



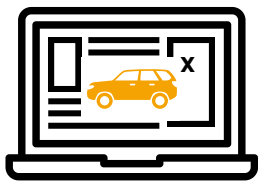
In-Banner Video Ads



In-Page Ads



Interstitial Ads



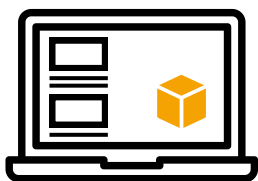
Floating Ads



Swirl Ads



Story Ads



Cube Ads

VERTOZ

Empowering Digital Landscape

Let's Discuss Further!

Listed on
 **NSE**

**Great
Place
To
Work®**
Certified
DEC 2023 - DEC 2024
INDIA™

